

## Curriculum Vitae



### **Dr. Sundeep Kumar**

Ph.D., MBA, B.E. (IT) form (MNIT, Jaipur)

**Assistant Professor (Grade-I) level-12 of 7<sup>th</sup> CPC Pay matrix**

Department of Management Studies

Malaviya National Institute of Technology, Jaipur, Rajasthan

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Tel.: 91-9680551618(M)

Date of Birth: 07<sup>th</sup> May 1985

### **Professional Qualification:**

Ph.D. from Malaviya National Institute of Technology Jaipur, Marketing Management, Human Resource and Social Science in February 2019.

MBA from Malaviya National Institute of Technology Jaipur, Specialization in Major in Marketing Management and Minor in Information Technology (I.T) with an aggregate of 8.16 CGPA in 2010.

B.E. from Sri Balaji College of Engineering and Technology, University of Rajasthan, Information Technology, with the percentage of 70% in 2007.

### **Experience Summary: (Total Experience 14 Years 2 Months and 8 Days)**

1. Working as permanent post “**Assistant Professor (Grade-I) level-12 of 7<sup>th</sup> CPC Pay Matrix**” in Department of Management Studies at MNIT, Jaipur with from 18.12.2023 to till date.
2. Deputed as an “**Assistant Professor**” in the Department of Modern Office Management, Govt. Women Polytechnic College, Department of Technical Education, Government of Rajasthan, Jaipur from 31.01.2022 to 18.12.2023.
3. Deputed as a “**Director**” in Centre for Electronic Governance, Department of Technical Education, Government of Rajasthan, Jaipur from 26.11.2018 to 31.01.2022.
4. Deputed as a “**State Project Coordinator and Nodal Officer**” in State Project Implementation Unit- Technical Education quality Improvement Programme-III, Government of Rajasthan, Jaipur from 12.10.2017 to 26.11.2018.
5. Deputed as a “**Nodal officer(Academic)**” in State Project facilitation unit- Technical Education quality improvement Programme-II, Government of Rajasthan, Jaipur from 04.03.2016 to 11.10.2017.
6. Deputed as an “**Assistant Professor**” in Centre for Electronic Governance, Jaipur, Govt. of Rajasthan from 24.04.2012 to 03.03.2016.
7. Worked as permanent post “**Assistant Professor**” in Department of Management Studies at Govt. Engineering College, Ajmer since 26.11.2011 to 23.04.2012.
8. Worked as a Marketing Officer in Binani Cement limited at Jaipur from 01.05.2010 to 25.11.2011.

### Research Contribution:

**Areas:** Marketing Management, Social Science, Human Resource Management, A, Supply Chain Management, Performance Measurement, Project Management, Sustainable Manufacturing.

**Ph.D. Topic:** Socio-economic Impact of Skill Development Training in Large Scale Public Welfare Schemes for Enhancing Employability: An Empirical Investigation.

### Accomplishments:

- Cleared the introduction to Oracle9i:SQL
- Certified in RH:- Redhat-Linux Networking and Security Administration
- Get National Awarded in KHO-KHO
- Get State awarded in Scout & Guide.

### Research Publication:

| S. No | Topic   | No. | S. No | Topic  | No. |
|-------|---|-----|-------|--|-----|
| 1     | Published Research Papers   | 33  | 30    | Convener/Coordinator (Faculty Development Programme's for one Week)    | 10  |
| 2     | Articles in Magazine  | 02  | 31    | Faculty Development Programme's(One week)                              | 13  |
| 3     | International and National Conferences Organized/ as Coordinator/ Secretary | 05  | 33    | Lab Established  | 04  |
| 4     | International and National Conferences papers                               | 64  | 33    | Online Webinar for Faculty Development Program (One Week)              | 11  |
| 5     | Organised Online Conference Program (One Week)                              | 01  | 34    | Faculty Development Programme's(Two week)                              | 03  |
| 6     | International and National Seminars   | 05  | 35    | Online Webinar Faculty Development Program (Two Weeks)/10 days/or more | 07  |
| 7     | National Conventions  | 04  | 36    | Blended/Hybrid Faculty Development Programme's (Two week)              | 02  |
| 8     | External Sponsored R & D Projects(On Going)                                 | 17  | 37    | Convener/Coordinator( International and National Workshops)            | 11  |
| 9     | Consultancy Projects(Completed)   | 05  | 38    | International and National Workshops                                   | 28  |
| 10    | PG Dissertation   | 32  | 39    | Convener/Coordinator (Short Term Training Programme's/Course)          | 09  |
| 11    | UG Project  | 34  | 40    | Short Term Training Programme's/Course(One Week)                       | 11  |

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|----|--|----|----|---|----|
| 12 | Appreciation certification of Government of Rajasthan                            | 01 | 41 | Online Webinar Short term Training Program (One Week)                               | 08 |
| 13 | Certificate of Appreciation  | 10 | 42 | Short Term Training Programme's/Course(Two Week)                                    | 01 |
| 14 | Resource Person Certificate  | 01 | 43 | Special Training Programme Training Course Certificates                             | 07 |
| 15 | Committee Member and Organising Secretary (National and International Workshops) | 03 | 44 | Training Course Certificates  | 02 |
| 16 | Keynote lecture  | 01 | 45 | Online International Webinar (Two / Three Days)                                     | 02 |
| 17 | Technical Session Chair  | 06 | 46 | Online Webinar (One Day)  | 19 |
| 18 | Invited Speaker/Keynote Speaker  | 03 | 47 | Online Quiz Competition   | 02 |
| 19 | Awards & Honored   | 05 | 48 | Life Membership   | 04 |
| 20 | Delivered Expert Lecture   | 08 | 49 | Social Works Like Blood Donation etc.   | 01 |
| 21 | Organised Conclave   | 02 | 50 | Sports event Incharge/Coordinator/convenor /Organizer                               | 10 |
| 22 | Coordinator in Vigilance Awareness 2024  | 01 | 51 | Arohi-2022 and 2023 Judges in various culture program of GWPC, Gandhi Nagar, Jaipur | 06 |
| 23 | Online International Webinar (One Day)   | 03 | 52 | Participated in extra curricular Activities like Sports activities etc.             | 09 |
| 24 | Management Capacity Enhancement Programme  | 02 | 53 | Applied Management Research projects of MBA Students                                | 07 |
| 25 | Online Management Development Program (MDP)                                      | 01 | 54 | Course of Independent Study Projects of MBA Students                                | 10 |
| 26 | NPTEL Online Certificates (8 /12 Weeks)  | 04 | 55 | Summer Internship Projects of MBA Students  | 10 |
| 27 | Integrity pledge Certificate of Central Vigilance Commission of Govt. Of India   | 02 | 56 | Administrative Responsibilities   | 45 |
| 28 | Outreach Activities  | 18 | 57 | Conference/Workshop Organizing Secretary/ Conference Committee Memeber              | 04 |

|    |                       |    |    |                                     |    |
|----|-----------------------|----|----|-------------------------------------|----|
| 29 | Placement Coordinator | 03 | 58 | Convener – 45 Days Training Program | 01 |
|    |                       |    | 59 | Abstract Book Chapter Publication   | 07 |
|    |                       |    | 60 | Editor (Abstract Book)              | 01 |
|    |                       |    | 61 | Conference General Chair            | 01 |
|    |                       |    | 62 | Paper Reviewer                      | 03 |

## 1. Published Research Papers

### Peer Reviewed International and National Journal Publications:

1. T. K. Jain, S. Kumar, & R. Goyal, (2013) ***“Towards A Sustainable Business Model”*** Economic Challenger, Number 15, issue 58, January- march 2013 pp. 12-17.
2. T. K. Jain, S. Kumar, & R. Goyal, (2013) ***“Development Paradigms and Policies on Cross Roads”***, Economic Challenger, Number15, issue 58, July-September 2013 pp. 13-17.
3. T. K. Jain, V. Sharma, &S. Kumar, (2013) ***“Innovation in Rural Marketing”*** , Changing Paradigms of Rural Management, , Zenon Academic publishing, Hyderabad, India, ISBN: 9788192681900, pp.172-183.
4. S. Kumar,& T. K Jain, (2014) Suresh Gyan Vihar University International Journal of Environment Science and Technology , ***“A Study on Challenges before Product Managers Due to Climate Change”***, Volume 2, Issue 1, January2014 pp. 32-43.
5. S. Kumar., M. Sharma., A.K. Bhardwaj,& G. S Dangayach, (2018) ***“Large Scale Public Welfare Schemes for Enhancing Employability in SAARC Countries: A SWOT Analysis ”***, *Journal of Social Science Research*, Vol. 12, issue 01, pp. 2575--2595.(CIRWORLD).Website: <https://cirworld.com>.
6. S. Kumar., M. Sharma., A.K. Bhardwaj, & G. S Dangayach, (2018) ***“A posteriori Analysis of Public Welfare Schemes(PWS) in the BRICS Countries”***, *OORJA, A Bi annual Refereed international journal of Management &IT*, Vol. 16, No. 01, Jan-July 2018, pp. 58--68.
7. Gaurav Gaurav<sup>a\*</sup>, Mohit Dubey<sup>a</sup>, Govind Sharan Dangayach<sup>a</sup>, Sundeep Kumar<sup>b</sup>, Sumit Gupta<sup>c</sup> (2019) ***“Experimental Investigation of Turning of AISI 304 Stainless Steel using Green Fluids”***, *Manufacturing Technology and Research (An International Journal)*, Vol. 12 | Issue 1-2 | Month Jan-Dec (2019) ISSN: 0973-0281, pp.10-22.
8. S.Kumar<sup>1\*</sup>, M.Sharma<sup>2</sup>, A.K. Bhardwaj<sup>3</sup>, G.S. Dangayach<sup>4</sup> (2020) ***“The Cost Observance of Crops in Rajasthan: An Orientation Analysis in Pre & Post Reform Periods”*** Advances in Mechanical Engineering in the Era of New Technologies, SIKSHA ‘O’ ANUSANDHAN (An International Journal) (Deemed to be University), Bhubaneswar, Odisha, INDIA, Month October (2020), ISBN No.978-81-930417-3-4.pp.453-460.

9. S.Kumar<sup>1\*</sup>, M.Sharma<sup>2</sup>, A.K. Bhardwaj<sup>3</sup>, G.S. Dangayach<sup>4</sup> (2020) ***“Aspects of Local Imbalance in Socio Economic Development of Rajasthan: A Regional Level Analysis”*** Advances in Mechanical Engineering in the Era of New Technologies, SIKSHA ‘O’ ANUSANDHAN (An International Journal) (Deemed to be University), Bhubaneswar, Odisha, INDIA, Month October (2020), ISBN No.978-81-930417-3-4, pp.502-511.
10. Yadav A<sup>1</sup>, Gaurav G<sup>2</sup>, Mistry S<sup>3</sup>, Dangayach G S<sup>4</sup>, Kumar S<sup>5</sup> (2020) ***“A bibliometric analysis of research on sustainable manufacturing”*** INDERSCIENCE PUBLISHER Linking academia, business and industry through research, International Journal of Precision Technology 2020 Vol.9 No.2/3, Special Issue on: Sustainable Manufacturing in Precision Technology. DOI: 10.1504/IJPTECH.2020.112047.
11. V.Sharma<sup>1</sup>, M.L.Meena<sup>1</sup>, A.K.Chaudhary<sup>2</sup>, and S.Kumar<sup>3</sup> ***“Optimization of Abrasive Wear Behaviour of Cenosphere Filled Basalt-Epoxy Composites Using Taguchi Approach”*** Icadma 2020 IOP Conf. Series: Material Science and Engineering 1017 (2021) 012014 doi: 10.1088/1757-899X/1017/012014 in IOP Publishing in book IOP Conference Series: Materials Science and Engineering.
12. Vinod Aswal, Jinesh Kumar Jain, Tejendra Singh Singhal, Rajeev Agrawal and Sundeep Kumar ***“Effect of Process Parameters on Weld Bead Geometry, Microstructure, and Mechanical Properties in Submerged Arc Welding”*** Page no 403-412 Published by SPRINGER Link, Recent Advance in Smart Manufacturing and Materials. Selected Proceeding of ICEM Conference 2020. [https://doi.org/10.1007/978-981-16-3033-0\\_38](https://doi.org/10.1007/978-981-16-3033-0_38).
13. M. Choudhary, J.K. Jain, Toshit Jain, Rajeev Agrawal and Sundeep Kumar ***“Biocompatibility Enhancement of Magnesium Alloy via Surface Modification Method: A Review”*** Page no 423-431 Published by SPRINGER Link, Recent Advance in Smart Manufacturing and Materials. Selected Proceeding of ICEM Conference 2020. [https://doi.org/10.1007/978-981-16-3033-0\\_40](https://doi.org/10.1007/978-981-16-3033-0_40).
14. Alok Yadav<sup>1</sup>, Anbesh Jamwal<sup>1</sup>, Rajeev Agrawal<sup>1</sup>, Sundeep Kumar<sup>2</sup> ***“Experiencing Life cycle Assessment in Indian additive manufacturing industries: Needs, challenges and solutions”*** Published by SPRINGER Link, Recent Advance in Smart Manufacturing and Materials. Selected Proceeding of ICEM Conference 2020. <https://doi.org/10.1007/978-981-16-3033-040>.
15. Kiran Gundu<sup>1</sup>, Anbesh Jamwal<sup>1</sup>, Alok Yadav<sup>1</sup>, Rajeev Agrawal<sup>1</sup>, Jinesh Kumar Jain<sup>1</sup>, Sundeep ***“Circular economy and sustainable manufacturing: A bibliometric based review”*** Published by SPRINGER Link, Recent Advance in Smart Manufacturing and Materials. Selected Proceeding of ICEM Conference 2020. [https://doi.org/10.1007/978-981-16-3033-0\\_38](https://doi.org/10.1007/978-981-16-3033-0_38).
16. Anbesh Jamwal<sup>1</sup>, Rajeev Agrawal<sup>1</sup>, Monica Sharmal<sup>1</sup>, Vikas Kumar <sup>2a,b</sup>, Sundeep .Kumar<sup>3</sup> ***“Developing A sustainability framework for Industry 4.0”*** 28<sup>th</sup> CIRF Conference on Life Cycle Engineering (LCE) Conference 2021, Jaipur , India from 10<sup>th</sup> – 12<sup>th</sup> March 2021. Science Direct Procedia CIRF 98(2021) 430 – 435, published by Elsevier B.V. this is open access article under the CCBY-NC-ND license

(<https://creativecommons.org/licenses/by-nc-nd/4.0>) Peer-review under responsibility of the scientific committee of the 28<sup>th</sup> CIRF Conference on Life Cycle Engineering.

17. V.Sharma<sup>1</sup>, S.Kumar<sup>2</sup>and M.L.Meena<sup>1</sup>, ***“Key criteria influencing cellular manufacturing system: a fuzzy AHP model”*** SPRINGER Link, Journal of Business Economics published: 23 April 2021 DOI: 10.1007/s11573-021-01043-y.
18. Gaurav Gaurav, Tejas Kumar, Chandni Khandelwal, Alok Bihari Singh, M.L. Meena, Sundeep Kumar and G.S. Dangayach ***“Assessing the Carbon Foot Print of an Ayurveda Medical Institute: A Case of National Institute of Ayurveda, Jaipur, India”*** Confrence on Recent Advances in industrial Production pp 33-44 published by SPRINGERLink:-[https://link.springer.com/chapter/10.1007/978-981-16-5281-33\\_44](https://link.springer.com/chapter/10.1007/978-981-16-5281-33_44) [pinger](https://link.springer.com/chapter/10.1007/978-981-16-5281-33_44) Singapore, 2022.
19. Sundeep Kumar<sup>a</sup>, Rahul Jain<sup>b,1,\*</sup>, Abhishek Sharma<sup>c</sup>, Makkhan Lal Meena<sup>d</sup> (2023) ***“Problems with Traditional rubber can tips and cane tip design based on the human ankle-foot mechanism”***, Elsevier link, materials Today: Proceedings, <http://doi.org/10.1016/j.matpr.2023.01.242>, 2214-7853,c Elsevier Ltd. All right reserved, selection and peer-review under responsibility of the scientific committee of the International Conference on Advanced Research in Industrial and Manufacturing Applications.
20. Sundeep Kumar, Rahul Jain, & Makkhan Lal Meena, (2023) ***“Maximum oxygen uptake prediction for normal and inclined walking from exercise factors with physical characteristics using artificial neural networks”*** SARC International Conference on Industrial and Production Engineering (ICIPE), Hanoi, Vietnam”, 06<sup>th</sup>-07<sup>th</sup> February 2023, Edition 365, ISBN: 978-93-90150-28-1, pp. 24-30, publisher by Institute for Technology and Research(ITRESEARCH).
21. Makkan Lal Meena, Lalit Kumar Sharma, Sundeep Kumar, Manoj Kumar Sain & G.S. Dangayach (2023) ***“Ergonomic Evaluation of hand arm vibrations among carpentry workers”*** SARC International Conference on Industrial and Production Engineering (ICIPE), Hanoi, Vietnam”, 06<sup>th</sup>- 07<sup>th</sup> February 2023, Edition 365, ISBN: 978-93-90150-28-1, pp. 06-09, publisher by Institute for Technology and Research (ITRESEARCH).
22. Govind Sharan Dangayach, Sundeep Kumar, Gaurav Gaurav, Alok Bihari Singh & M.L Meena(2023) ***“Environmental Impact Assessment of conventional tyre manufacturing process”*** SARC International Conference on Industrial and Production Engineering (ICIPE), Hanoi, Vietnam”, 06<sup>th</sup>-07<sup>th</sup> February 2023, Edition 365, ISBN: 978-93-90150-28-1, pp. 18-23, publisher by Institute for Technology and Research (ITRESEARCH).
23. Sundeep Kumar, Rahul Jain, & Makkhan Lal Meena, (2023) ***“Maximum oxygen uptake prediction for normal and inclined walking from exercise factors with physical characteristics using artificial neural networks”*** “SARC International Conference on Industrial and Production Engineering (ICIPE), Hanoi, Vietnam”, 08<sup>th</sup> February 2023(Online Mode), Edition 365, ISBN: 978-93-90150-28-1, pp. 24-30, publisher by Institute for Technology and Research (ITRESEARCH).

24. Onkar Nath<sup>a</sup>, Sundeep Kumar<sup>b</sup>, Vikrant Sharma<sup>c</sup>, Makkhan Lal Meena<sup>a</sup>, Rahul Jain<sup>d,\*</sup>(2023) ***“Design of Strategic Framework for Green Sustainable Practices in e-commerce Companies”***, Elsevier link, materials Today: Proceedings, <http://doi.org/10.1016/j.matpr.2023.03.032>,2214-7853,c Elsevier Ltd. All right reserved, selection and peer-review under responsibility of the scientific committee of the International Conference on Advanced Research in Industrial and Manufacturing Applications.
25. Makkan Lal Meena, Yogesh Mishra, Sundeep Kumar & G.S. Dangayach(2023) ***“Investigation of Ergonomic Risk Factors Among Stone Carving Workers of Jaipur, Rajasthan”*** “World Research Society International Conference on Mechanical , Materials and Renewable Energy (ICMMRE-2023) Male, Maldives”, 04<sup>th</sup>-05<sup>th</sup>March, 2023, Edition 377, ISBN: 978-93-90150-28-1, pp. 02, publisher by Institute for Technology and Research (ITRESEARCH).
26. Govind Sharan Dangayach & Sundeep Kumar(2023) ***“Environment Impact Assessment of Milk Processing Plant”*** “World Research Society International Conference on Mechanical , Materials and Renewable Energy (ICMMRE-2023) Male, Maldives”, 04<sup>th</sup>-05<sup>th</sup> March, 2023, Edition 377, ISBN: 978-93-90150-28-1, pp. 01, publisher by Institute for Technology and Research (ITRESEARCH).
27. Jinesh K. Jain, Sundeep Kumar, Tejendra S. Singhal, Manoj Kumar & Vishal Bhojak(2023) ***“Utilization of Data Driven Techniques for Detection of Process-Structure Property Relationships for Additive Manufacturing of Metallic Components”*** “World Research Society International Conference on Mechanical , Materials and Renewable Energy (ICMMRE-2023) Male, Maldives”, 04<sup>th</sup>-05<sup>th</sup> March, 2023, Edition 377, ISBN: 978-93-90150-28-1, pp. 03, publisher by Institute for Technology and Research (ITRESEARCH).
28. Sundeep Kumar, Vikrant Sharma & Makkan Lal Meena (2023) ***“Implementation Model for A Supply Chain Sustainability Innovation Using AHP Approach”*** “World Research Society International Conference on Mechanical , Materials and Renewable Energy (ICMMRE-2023) Male, Maldives”, 04<sup>th</sup>-05<sup>th</sup> March, 2023, Edition 377, ISBN: 978-93-90150-28-1, pp. 04-08, publisher by Institute for Technology and Research (ITRESEARCH).
29. Saransh Monga, Abhilash Saikia, Yash Vivaan Puri, Sumit Gupta, Vijay Choudhary, pallav Gupta, and Sundeep Kumar ***“Investigation of Digitization Practices in Indian Automotive Components SMEs”*** Page no 51-58, Published by SPRINGER Link, Recent Advance in Mechanical Engineering, Selected Proceeding of Flame 2022, ISSN 2195-4356, ISSN 2195-4364(electronic), lecture notes in Mechanical Engineering, ISBN 978-981-99-1893-5, ISBN 978-981-99- 1894-2, <https://doi.org/10.1007/978-981-99-1894-2>.
30. Shadab Ali Khan, Aaroh Shankar, Abhishek Kumar Singh, Sumit Gupta, Vijay Chaudhary, Pallav Gupta, Gaurav Gaurav, and Sundeep Kumar ***“Analyzing Barriers of industry 4.0 Enabled Sustainable Manufacturing to Achieve Circular Economy”*** Page no 287-292, Published by SPRINGER Link, Recent Advance in Mechanical Engineering, Selected Proceeding of Flame 2022, ISSN 2195-4356, ISSN 2195-4364(electronic), lecture notes in Mechanical Engineering, ISBN



978-981-99-1893-5, ISBN 978-981-99- 1894-2, <https://doi.org/10.1007/978-981 -99 -1894-2>.

31. Kshitij Chouhan, Sumit Gupta, Vijay Chaudhary, pallav Gupta, and Sundeep Kumar ***“Exploring Machine Learning Applications for Additive Manufacturing”*** Page no 645-652, Published by SPRINGER Link, Recent Advance in Mechanical Engineering, Selected Proceeding of Flame 2022, ISSN 2195-4356, ISSN 2195-4364(electronic), lecture notes in Mechanical Engineering, ISBN 978-981-99-1893-5, ISBN 978-981-99- 1894-2, <https://doi.org/10.1007/978-981 -99 -1894-2>.
32. Gaurav Gaurav, Alok Bihari, Chandani Khandelwal, Sumit Gupta, Sundeep Kumar, M.L. Meena and G.S. Dangayach ***“Global Development on LCA Research: A Bibliometric Analysis from 2010-2021”*** ***Experimental Investigation of Turning of AISI 304 Stainless Steel using Green Fluids*** ,in International Journal of Social Ecology and Sustainable Development, Article No. 91,Vol. 14 | Issue 1 |, DOI: 10.4018/IJSESD.327791.
33. Sundeep Kumar, Swananshu Shekhar Singh Published a paper Titled “ The Effect of Hyper Personalized Digital Banking Services on Customer Loyalty: An Empirical Case Study and Marketing Investigation” in International Journal of Marketing and Management Research volume 16,IssueDOI-18.A003.skirec.J25IO1.20251128.16598 Impact Factor- 8.544
34. Sundeep Kumar, Akash Singh Published a Book Chapter Titled ***“Exploring the Level of Sustainability Awareness among Consumers in the Indian Fast-Fashion Clothing Industry:A Consumer Perspective”*** in the book World Sustainability Series Green to Gold Marketing Strategies for a Sustainable Future published by Springer ISSN 2199-7373 ISBN 978-3-032-10211-9 DOI-<https://doi.org/10.1007/978-3-032-10212-6>

### **Article in Magazine**

1. Economic Administration Review [Bi- Annual Resource management Journal] ISSN 2277-5629 Volume 30 Number 1 January- June, 2013 ***“Six Sigma for Entrepreneurs”*** in Department of EAFM University of Rajasthan, Jaipur.
2. Economic Administration Review [Bi- Annual Resource management Journal] ISSN 2277-5269 Volume 31 Number 1 January-June, 2014 ***“The Role of Voluntarism in Rural Transformation in Western india: An Exploratory Study”*** in Department of EAFM University of Rajasthan, Jaipur.

### **International and National Conference (Organised/Secretary/Coordinator)**

1. International Conference on “Human Values and Ethics” organised as a Seceratry held at the Centre for Electronic Governance, Jaipur Dated from 09-03-2019 to 10-03-2019.



2. International Conference on “Digital Marketing and Information Technology” organised as a Secretary held at the Centre for Electronic Governance, Jaipur Dated from 21-08-2020 to 23-08-2020.
3. International Conference on “International Conference on Engineering and Management” organised as a Secretary held at Centre for Electronic Governance, Jaipur Dated from 08-01-2022 to 09-01-2022.
4. International Conference on “1st International conference on Marketing for Environmental Sustainability ” organised as a Secretary held at Centre for Electronic Governance, Jaipur Dated from 29-11-2021 to 30-11-2021.
5. International Conference on “Fintech Innovation and Digital Financial Practices: A Way Towards Sustainable Development” organized as a Coordinator held at Malviya Natinal Institute of Technology Jaipur Dated 17-04-2025.

### **International and National Conference Paper**

1. Presented a paper Entitled “***Competency mapping the tool for Performance Management***”, Participated in Deliberations at the National Conference (Sponsored by UGC & ICSSR, New Delhi) on Human Resource management Challenges, Opportunities and their Relevance in Indian Society organized by Faculty of Commerce at S.S Jain P.G College on 22th 23th January 2013.
2. Presented a paper on “***An inquiry into Goals and processes of Family Business Enterprises manage by Families Having roots from Rajasthan***” at the Fourth Asian invitational Conference on Family Business held at Indian School of Business, Hyderabad during 1 to 3th February 2013.
3. Presented the paper entitled “***Towards a Sustainable Business model***” in the JKLU-COM-2013: Conference on Management held From February 22-23th 2013 at JK Lakshmipati University, Jaipur.
4. Presented the paper entitled “***Towards A Sustainable Business model***” in the National Conference held at Padmashree DR. D.Y Patil institute of management Studies (DYPIMS), Pune from march 1-3, 2013.
5. Presented a paper entitled “***Gandhi’s Experiment with Education Rural india: Nai Talim System***” in the National Seminar on Educational Reforms for Sustainable Development Held at Dayanand College Ajmer on 31th March 2013.
6. Participated in “***Brainstorming Conference on STI Policy 2013-Implementation***” Sponsored by Department of Science and Technology, Govt. of India held at Malaviya National institute of Technology jaipur on 30<sup>th</sup> April 2013.
7. Presented a paper on “***Innovation and Networking: the path Ahead for Rural Entrepreneurship***” during the international Conference on management and Business innovation-ICOMBI 2013organised by Department of management Studies, MNIT, Jaipur, on May 18-19, 2013.
8. Presented a paper on “***A Management Point of Review of Green Telecom: A tool for Eco-Friendly Environment***” during the National Conference on Communication System and VLSI Design” organized by Department of Electronics and Communication Engineering, MNIT, Jaipur, on May 24<sup>th</sup> to 25<sup>th</sup> July,2013.

9. Presented a paper on ***“Methodologies for Air Pollution Control”*** in All India Seminar organized by Department of Civil Engineering, MNIT, Jaipur, on August 30-31, 2013.
10. Presented a paper on ***“Case Study on E-Governance initiatives and Improvement in MIS by Govt. of Rajasthan”*** during the International Conference on Management and information Systems” organized at Bangkok during September 22-24, 2013.
11. Presented a paper on ***“Building an innovative ecosystem for Sustainable Growth of Organizations in the Current era of Competitive Markets”*** during Two day National Conference on “ Sustainable Manufacturing for A Brighter Future” organized by Department of Management Studies, MNIT, Jaipur, on January, 2<sup>nd</sup> and 3<sup>rd</sup>, 2015.
12. Presented a paper on ***“21<sup>st</sup> Century: Research, Innovation and Policy Directions from Recent OECD Analysis”*** during Two day International Conference on “ Education Policy For Strong Nation”” organized by Bhartiya Shikshan Mandal, Raj. (India) held at Agarwal P.G College, Sanganeri Gate, Jaipur, on January, 17<sup>th</sup> and 18<sup>th</sup>, 2015.
13. Presented a paper on ***“The Cost of Observance of Crops in Rajasthan orientation Analysis in pre and Post Reforms Periods”*** during 27<sup>th</sup> – 30<sup>th</sup> September 2018 Diamond Jubilee National Convention of IIIE and International Conference on “Role of industry Engineering in industry 4.0 paradigm (ICIEND 2018)” organized by Siksha “O” Anusandhan (Deemed University), Bhubaneswar.
14. Presented a paper on ***“Aspects of Local Imbalance in Socio Economic Development of Rajasthan: A Regional level Analysis”*** during 27<sup>th</sup> – 30<sup>th</sup> September 2018 Diamond Jubilee National Convention of IIIE and International Conference on “Role of industry Engineering in industry 4.0 paradigm (ICIEND 2018)” organized by Siksha “O” Anusandhan (Deemed University), Bhubaneswar.
15. Presented a paper on ***“An Analytical Study on Human Resource Indicators and Health Services Performance”*** during the Doctoral Conclave-2019 organized by Department of Management Studies, MNIT, Jaipur, on 8<sup>th</sup> to 9<sup>th</sup> March, 2019.
16. Presented a paper on ***“Telecom regulation policies for various generation networks”*** during the 3<sup>rd</sup> International conference on optical and wireless technologies 2019 (OWT-2019) organized by Springer, OSA, MNIT, Jaipur, AGMATEL and KEYSIGHT Technologies held on 16<sup>th</sup> to 17<sup>th</sup> March, 2019 at MNIT Jaipur.
17. Presented a paper on ***“A Social Economic Welfare Econometric Machine Learning Approach for Relative Importance Analysis-Consideration on Food Policy”*** Online International Conference on Recent Trend in “Engineering, Technology, Applied Sciences, Humanities and Business Management for Sustainable Development (ETAHBS-2020) Organized by: Aryabhatt Institute of Technology Govt. of NCT of Delhi G.T. Karnal Road Delhi 110033 and KRISHI SANSKRIT, NEW DELHI on 17<sup>th</sup> October 2020.
18. Presented a paper on ***“A Study of MGNREGA as Social Protection Tool Can Recover Covid-19 Social, Humanities and Employment Crisis”*** Organized by: Aryabhatt Institute of Technology Govt. of NCT of Delhi G.T. Karnal Road Delhi 110033 and KRISHI SANSKRIT, NEW DELHI on 17<sup>th</sup> October 2020.

19. Presented a paper on ***“Review of Supply Chain Performance and Efficiency Measurement”*** Online International Conference on Recent Trend in “Engineering, Technology, Applied Sciences, Humanities and Business Management for Sustainable Development (ETAHBS-2020) Organized by: Aryabhatt Institute of Technology Govt. of NCT of Delhi G.T. Karnal Road Delhi 110033 and KRISHI SANSKRIT, NEW DELHI on 17<sup>th</sup> October 2020.
20. Presented a paper on ***“Implementation of Six Sigma And Lean Tools in the Textile Industry for Wastage Reduction – a Case Study”*** Online International Conference on Recent Trend in “Engineering, Technology, Applied Sciences, Humanities and Business Management for Sustainable Development (ETAHBS-2020) Organized by: Aryabhatt Institute of Technology Govt. of NCT of Delhi G.T. Karnal Road Delhi 110033 and KRISHI SANSKRIT, NEW DELHI on 17<sup>th</sup> October 2020.
21. Presented a paper on ***“A Social Welfare Assistance Scheme (PMKSY) for Enhancing the Collision through Demand Revolution in aspect to Irrigation and Agriculture Sector”*** Online International Conference on Recent Trend in “Engineering, Technology, Applied Sciences, Humanities and Business Management for Sustainable Development (ETAHBS-2020) Organized by: Aryabhatt Institute of Technology Govt. of NCT of Delhi G.T. Karnal Road Delhi 110033 and KRISHI SANSKRIT, NEW DELHI on 17<sup>th</sup> October 2020.
22. Presented a paper on ***“A Case Study On Survey Plan for Digital Merchandising System And Consumer Association Management”*** during International conference on Evolution in Manufacturing ICEM – 2020 (December 10-12, 2020), Department of Mechanical Engineering, Malaviya National Institute of Technology Jaipur In association with NIT Uttarakhand & NIT Warangal held on December 10-12, 2020.
23. Presented a Paper on ***“An Impact Of Internet Based Supply Chain Management Using IoT In Current Scenario”*** during International conference on Evolution in Manufacturing ICEM – 2020 (December 10-12, 2020), Department of Mechanical Engineering, Malaviya National Institute of Technology Jaipur In association with NIT Uttarakhand & NIT Warangal held on December 10-12, 2020.
24. Presented a Paper on ***“An Analytical Study On Big Data Management For Supply Chain Analytics”*** during International conference on Evolution in Manufacturing ICEM – 2020 (December 10-12, 2020), Department of Mechanical Engineering, Malaviya National Institute of Technology Jaipur In association with NIT Uttarakhand & NIT Warangal held on December 10-12, 2020.
25. Presented a Paper on ***“Analytical Study of Supply Chain Management Using RFID Technique with Hybrid Algorithm”*** during International conference on Operation and Supply Chain Management (ICOSCM-2021) held SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT (SIOM), Nashik on 17<sup>th</sup> January 2021.
26. Presented a Paper on ***“Sustainable Collective Innovation in the Agri-Food Value Chain the Case of the “Aureo” Wheat Supply Chain”*** during International conference on Operation and Supply Chain Management (ICOSCM-2021) held SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT (SIOM), Nashik on 17<sup>th</sup> January 2021.

27. Presented a Paper on ***“During Pandemic Covid – 19 MGNREGA is helpful Scheme for Indian citizens: A Case Study”*** during International conference on Operation and Supply Chain Management (ICOSCM-2021) held SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT (SIOM), Nashik on 17<sup>th</sup> January 2021.
28. Presented a Paper on ***“Strategy reaction to the social economics impact from COVID-19 in India: An analytical Study”*** during International conference on Operation and Supply Chain Management (ICOSCM-2021) held SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT (SIOM), Nashik on 17<sup>th</sup> January 2021.
29. Presented a Paper on ***“Developing A sustainability framework for Industry 4.0”*** during International conference on CIRF Life Cycle Engineering (LCE) Conference. The 28<sup>th</sup> CIRF Life Cycle Engineering (LCE) Conference 2021 is held virtually in view of the COVID- 19 pandemic. The conference organization by Technische University at Braunschweig and BITS Pilani, Pilani Campus from 10<sup>th</sup> to 12<sup>th</sup> March 2021, Jaipur ,India
30. Presented a Paper on ***“An Study on Service Provider Innovation Management”*** during International conference on ICIEM-2021 International Conference on Industrial Engineering and Management. The conference organization by Department of Mechanical Engineering and Department of Management Studies, Malaviya National Institute of Technology, Jaipur in association with Indian Institution of Industrial Engineering from 17<sup>th</sup> to 19<sup>th</sup> DEC. 2021, Jaipur ,India
31. Presented a Paper on ***“Study of performance execution estimations practices in supply chain management”*** during International conference on ICIEM-2021 International Conference on Industrial Engineering and Management. The conference organization by Department of Mechanical Engineering and Department of Management Studies, Malaviya National Institute of Technology, Jaipur association with Indian Institution of Industrial Engineering from 17<sup>th</sup> to 19<sup>th</sup>Dec. 2021, Jaipur,India.
32. Online Paper Presented on ***“An Analysis of MGNREGA as Public Defend Instrument can retrieve COVID-19 Public, mankind and utilization Disaster”*** during International conference on Recent Advances in Mechanical and Industrial Engineering ICRAMIE 2022. The conference organization by University College of Engineering Banswara (Raj.) in collaboration with BVM, Vidhyanagar and BTIRT, Sagar during March 15, 2022.
33. Online Paper Presented on ***“A Public Welfare Boost Programme (PMKSY) for Inflate the Bump through Demand Driven Revolution in Aspect to Flooding and Farming Section”*** during International conference on Recent Advances in Mechanical and Industrial Engineering ICRAMIE 2022. The conference organization by University College of Engineering Banswara (Raj.) in collaboration with BVM, Vidhya nagar and BTIRT, Sagar during March 15, 2022.
34. Presented a Paper on ***“Recent Development in natural Fiber Composites, Testing and Fabrication methods: Review”*** during International conference on ICARIMA-2022 International Conference on Advanced Research in Industrial and Manufacturing Applications Jointly Organized by Department of Mechanical and Production Engineering, University of Mauritius (UoM) and Department of

Mechanical Engineering, Malaviya National Institute of Technology(MNIT) Jaipur, India during October 13-14, 2022 at Mauritius.

35. Presented a Paper on ***“Problems with Traditional Rubber Cane Tips and Cane-Tip Design Based on The Human Ankle-Foot Mechanism”*** during International conference on ICARIMA-2022 International Conference on Advanced Research in Industrial and Manufacturing Applications Jointly Organized by Department of Mechanical and Production Engineering, University of Mauritius (UoM) and Department of Mechanical Engineering, Malaviya National Institute of Technology(MNIT) Jaipur, India during October 13-14, 2022 at Mauritius.
36. Presented a Paper on ***“Manifestation of Ergonomics aids and Safety measures at Different industrial Workplaces with Specific Relevance to Pregnant Women: Systematic Review”*** during International conference on ICARIMA-2022 International Conference on Advanced Research in Industrial and Manufacturing Applications Jointly Organized by Department of Mechanical and Production Engineering, University of Mauritius (UoM) and Department of Mechanical Engineering, Malaviya National Institute of Technology(MNIT) Jaipur, India during October 13-14, 2022 at Mauritius.
37. Participated a Paper making on ***“Present, Past, and Future of lean Six Sigma Application: A literature Review”*** during International conference on ICARIMA-2022 International Conference on Advanced Research in Industrial and Manufacturing Applications Jointly Organized by Department of Mechanical and Production Engineering, University of Mauritius (UoM) and Department of Mechanical Engineering, Malaviya National Institute of Technology (MNIT) Jaipur, India during October 13-14, 2022 at Mauritius.
38. Participated a Paper making on ***“Design of Strategic Framework For Green Sustainable Practices in E-Commerce Companies”*** during International conference on ICARIMA-2022 International Conference on Advanced Research in Industrial and Manufacturing Applications Jointly Organized by Department of Mechanical and Production Engineering, University of Mauritius (UoM) and Department of Mechanical Engineering, Malaviya National Institute of Technology(MNIT) Jaipur, India during October 13-14, 2022 at Mauritius.
39. Presented a Paper on ***“An Investigation of Ergonomic Risk for Work-Related Musculoskeletal Disorders with Hand-Held Drilling”*** during International conference on ICARIMA-2022 International Conference on Advanced Research in Industrial and Manufacturing Applications Jointly Organized by Department of Mechanical and Production Engineering, University of Mauritius (UoM) and Department of Mechanical Engineering, Malaviya National Institute of Technology(MNIT) Jaipur, India during October 13-14, 2022 at Mauritius.
40. Presented a Paper on ***“P-83, Sustainability in industrial Economics: A Bibliometric Analysis”*** in the International conference on Advances in power Generation, Renewable Energy and Sustainable Development(APGRES-2023) held at Rajasthan Technical University Kota (Raj), India during February 3<sup>rd</sup>- 4<sup>th</sup>, 2023.
41. Presented a Paper on ***“Maximum Oxygen Uptake Prediction for Normal and inclined Walking from Exercise Factors with Physical Characteristics Using Artificial Neural Networks”*** at the International conference on Industrial and

Production Engineering (ICIPE) organized by South Asian Research Center held in Hanoi, Vietnam on 06<sup>th</sup> -07<sup>th</sup> February, 2023.

42. Presented a Paper on ***“Implementation Model for Supply Chain Sustainability Innovation Using AHP Approach”*** at the International Conference on Mechanical, Materials and Renewable Energy (ICMMRE-2023) Organized by World Research Society held in Male, Maldives, on 04<sup>th</sup> -05<sup>th</sup> March, 2023.
43. Presented a Paper on ***“Challenges and Future Aspects of Aerospace Engineering”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute (MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.
44. Presented a Paper on ***“Application of Additive manufacturing in the Field of Aerospace Engineering”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute (MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.
45. Presented a Paper on ***“Investigation on the Technical Feasibility of Nano-Emulsified Bio-Fuel in Diesel Engine”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute (MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.
46. Presented a Paper on ***“The Evolution of Aeronautical materials in Recent Year: A Review”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute (MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.
47. Presented a Paper on ***“The Current Scenario of Aerospace industries: A Review”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute (MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.
48. Presented a Paper on ***“An Overview of Additive manufacturing Techniques used for product Development in the Aerospace Sector”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute (MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.

49. Presented a Paper on ***“Review on Friction Stir process in Aerospace Industries”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development(ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute(MNIT) Jaipur, India during April 7-9,2023 at IEI RSC, Jaipur.
50. Presented a Paper on ***“Current Scenarios and Application of Bhimal Himalayan Fiber in aerospace Engineering”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development(ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute(MNIT) Jaipur, India during April 7-9,2023 at IEI RSC, Jaipur.
51. Presented a Paper on ***“Evolution of Research Areas for Remotely Piloted Aerial Vehicles in Post Disaster Humanitarian Relief”*** at the International Conference on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023) jointly Organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of mechanical Engineering, Malaviya National Institute (MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.
52. Presented a Paper on ***“A Systematic Review on the Application of Abrasive Flow machine, Their Variants, its parametric study and AFM Media”*** at the 2<sup>nd</sup> International Conference on mathematical Engineering and Management Science (ICMEMS-2023) Organized by MNIT Jaipur, India in collaboration with the IIIE, Mumbai-Jaipur Chapter, NIT, Patna, IIIT Kota, India on May 21-22, 2023.
53. Presented a Paper on ***“Experimental Investigation on the Mechanical Properties of Ceramic particulate filled basalt Fiber Reinforced epoxy polymer Composites”*** at the International Conference on Digitization and Advancements in Materials and Metallurgical Industries jointly Organized by The institution of Engineers (India) Rajasthan State Centre, Jaipur(Metallurgical and Materials Engineering Division Board) in collaboration with Tandon School of Engineering NYU ABU Dhabi,& Department of MME, Malaviya National Institute(MNIT) Jaipur, India during 19<sup>th</sup>-20<sup>th</sup> August,2023 at IEI RSC, Jaipur.
54. Presented a Paper on ***“Consumer Awareness on Brand during Smartphone Purchasing”*** at the International Conference on Application of Recent Technologies in Science, Engineering, management for Societal and industrial Development (ICASEM-2024) jointly organized by university of Mauritius, Mody university of Science and Technology lakshmangarh, Rajasthan & Malaviya National Institute (MNIT) Jaipur, India during January 11-13, 2024 at Mody university of Science and Technology lakshmangarh, Rajasthan.
55. Presented a Paper on ***“Digital marketing: Perception of Indian consumers”*** at the International Conference on Application of Recent Technologies in Science, Engineering, management for Societal and industrial Development (ICASEM-2024) Jointly Organized by university of Mauritius, Mody university of Science and Technology lakshmangarh, Rajasthan & Malaviya National Institute (MNIT) Jaipur, India during January 11-13, 2024 at Mody university of Science and Technology lakshmangarh, Rajasthan.



56. Presented a Paper on ***“Examine the Role of Social Media Ambassadors vs. Traditional Advertising in Marketing Strategies: An Empirical Investigation”*** at the International Conference on Fintech Innovation and Digital Financial Practices: A Way Towards Sustainable Development organized by (Sponsored by The Indian Council of Social Science research (ICSSR)), Department of Management Studies, Malaviya National Institute(MNIT) Jaipur, India on 17th April, 2024 at Malviya National Institute of Technology (MNIT), Jaipur.
57. Submitted a Paper as a Co-Author on ***“Evaluating the Impact of GST Registration Policy on the Marketing Strategies of Small Retailers in Jaipur: An Empirical Investigation”*** at the International Conference on Fintech Innovation and Digital Financial Practices: A Way Towards Sustainable Development organized by (Sponsored by The Indian Council of Social Science research (ICSSR)), Department of Management Studies, Malaviya National Institute(MNIT) Jaipur, India on 17th April, 2024 at Malviya National Institute of Technology (MNIT), Jaipur.
58. Submitted a Paper as a Co-Author on ***“Marketing Strategies, Consumer Protection, and Data Privacy in Instant Delivery Apps: A Study on Celerity and Security in Rajasthan – An Empirical Investigation”*** at the International Conference on Fintech Innovation and Digital Financial Practices: A Way Towards Sustainable Development organized by (Sponsored by The Indian Council of Social Science research (ICSSR)), Department of Management Studies, Malaviya National Institute(MNIT) Jaipur, India on 17th April, 2024 at Malviya National Institute of Technology (MNIT), Jaipur.
59. Submitted a Paper as a Co-Author on ***“Consumer Perception towards Marketing of Sustainable Fashion – An Empirical Study in Rajasthan”*** at the International Conference on Fintech Innovation and Digital Financial Practices: A Way Towards Sustainable Development organized by (Sponsored by The Indian Council of Social Science research (ICSSR)), Department of Management Studies, Malaviya National Institute(MNIT) Jaipur, India on 17th April, 2024 at Malviya National Institute of Technology (MNIT), Jaipur.
60. Submitted a Paper as a Co-Author on ***“Exploring the Influence of Vintage Fashion Trends on Contemporary Men's Apparel: A Quantitative Analysis”*** at 1st PAN-NIT, National Conference on Management NCM (2025) on 30-31 May 2025 Organized By NIT Kurukshetra. Sponsored By ICSSR.
61. Submitted a Paper as a Co-Author on ***“Digital Transformation and Its Impact on Marketing Strategies in the Industrial Sector: Boosting Efficiency, Customer Interaction, and Competitive Edge”*** at 1st PAN-NIT, National Conference on Management NCM (2025) on 30-31 May 2025 Organized By NIT Kurukshetra. Sponsored By ICSSR.
62. Submitted a Paper as a Co-Author on ***“An Empirical Study on the Role of Trust and Perceived Risk in Shaping Consumer Decision-Making on E-Commerce Platforms: Exploring Platform Credibility, Security Concerns, and Purchase Intentions”*** at 1st PAN-NIT, National Conference on Management NCM (2025) on 30-31 May 2025 Organized By NIT Kurukshetra. Sponsored By ICSSR.
63. Presented a paper on ***“The Impact of Digital Transformation on Small and Medium Enterprises (SMEs) in Emerging Economies”*** at the International Conference on Business, Economics and Management (BEM-25), organized by the Atlantic

Federation for Technical Education & Research (AFTER) held at Stockholm, Sweden on 1st-2nd June, 2025.

64. Presented a paper on ***“Innovating Marketing Strategies for Enhancing Wine Tourism Experience”*** at the International Conference on Wine Tourism and Marketing (ICWTM-25), organized by Association For Scientific And Academic Research (ASAR), held at Stockholm, Sweden on 19th-20th June, 2025.

### **Online Conference Program (One Week)**

1. Participated in the Online Conference on ***“IPR and Need for Collaborative Research to deal with Pandemics like Covid-19”*** during July 13<sup>th</sup>-17<sup>th</sup>, 2020 organized by at Malaviya National Institute of Technology Jaipur, MNIT Innovation & Incubation Centre, (MIIC), Jaipur Institute Innovation Council in association with IP Aryavarta.

### **International and National Seminars**

1. Participated in Seminar in international School of Business management national Conference on ***“Creativity and innovation in Business World Contemporary practices”*** held at SGVU Campus During 14<sup>th</sup> to 15<sup>th</sup> Sept. 2012.
2. Participated in the National Seminar ***“BIZ MAGE-13” on “Contemporary management practices: A Holistic Approach through Sustainable Development”*** organized by Faculty of Faculty of management & Faculty of law, Jagan Nath university, Jaipur on 19<sup>th</sup> January, 2013.
3. Participated in National Seminar on ***“Educational Reforms for Sustainable Development”*** Held at Dayanand College Ajmer on 31<sup>st</sup> March 2013.
4. Participated in All India Seminar on ***“Methodologies for Air Pollution Control”*** organized by Department of Civil Engineering , MNIT, Jaipur from August 30-31, 2013 at MNIT Jaipur.
5. Seminar on ***“One day seminar on Career Counselling”*** organized as coordinator at Government Women Polytechnic College, Jaipur Dated on 27.04.2023.

### **National Conventions**

1. Presented a paper on ***“Climate Change in Rajasthan in 20<sup>th</sup> Centaury”*** during the SGVU-C3W 2012 First Annual National Convention on Climate Change and water ***“ACT TODAY SAVE TOMORROW”*** organized at Suresh Gyan Vihar University, Jaipur during 10<sup>th</sup> -12<sup>th</sup> October 2012.
2. Presented a paper on ***“A Study on Challenges Before Product Managers Due to Climate Changes”*** during the SGVU-C3W 2012 First Annual National Convention on Climate Change and water ***“ACT TODAY SAVE TOMORROW”*** organized at Suresh GyanVihar University, Jaipur during 10<sup>th</sup> -12<sup>th</sup> October 2012.
3. Presented a paper on ***“Waste Management”*** during the SGVU-C3W 2012 Second Annual National Convention on Climate Change and water ***“ACT TODAY SAVE***

TOMORROW” organized at Suresh Gyan Vihar University, Jaipur during 18<sup>th</sup> -19<sup>th</sup> October 2013.

4. Presented a paper on **“Green Energy”** during the SGVU-C3W 2012 Second Annual National Convention on Climate Change and water “ACT TODAY SAVE TOMORROW” organized at Suresh Gyan Vihar University, Jaipur during 18<sup>th</sup> -19<sup>th</sup> October 2013.

## **External Sponsored R & D Projects**

1. **“Innovative Livestock management Skill up gradation of low Income group cattle breeders”** funded by Rajasthan State Livestock Management and Training Institute, Govt. of Rajasthan from 08.12.2022 to 08.12.2025 worked as Investigator.
2. **“A study of the scientific awareness among livestock breeders following lumpy outbreak”** funded by Rajasthan State Livestock Management and Training Institute, Govt. of Rajasthan from 08.12.2022 to 08.12.2025 worked as Investigator.
3. **“A Study of the effect of mergers and acquisitions on employees morale and performance in cooperative bank Rajasthan”** funded by The Rajasthan State Co-operative Bank Ltd, Govt. of Rajasthan from 09.12.2022 to 09.12.2025 worked as Investigator.
4. **“Work life balance organizational and economic challenges confronting women in cooperative banking in Rajasthan”** funded by The Rajasthan State Co-operative Bank Ltd, Govt. of Rajasthan from 09.12.2022 to 09.12.2025 worked as Investigator.
5. **“A Study on the role of human resource management in cooperative Rajasthan”** funded by The Rajasthan State Co-operative Bank Ltd, Govt. of Rajasthan from 09.12.2022 to 09.12.2025 worked as Investigator.
6. **“Standardization of production technologies of trans planted fennel, celery and anise ”** funded by ICR National Research Centre on seed spices Tabiji, Ajmer from 26.12.2022 to 31.03.2024 fund provided Rs. 32 lac.worked as Co-Investigator.
7. **“A Study of ground water level and increasing bore well of UBA villages in Jaipur district”** funded by Public Health Engineering Department, Govt. of Rajasthan from 09.01.2023 to 09.01.2024 fund provided Rs. 3.675 lacs. Worked as Co-Investigator.
8. **“Research study for design, drawing and beautification work of Gol circle , Hanumangarh”** funded by Nagar Parishad Hanumangarh from 29.05.2024 to till date, fund provided Rs. 13.5 lacs. Working as Co-Investigator.
9. **“Case study of Kota Smart City Projects under SAAR Compendium 2.0”** funded

by Kota Smart City Limited from 08.04.2024 to till date, fund provided 4.8 lacs. Worked as Co-Investigator.

10. ***“Economic Impact on Real Estate of Area Based Development (ABD) areas due to the development undertaken through the Smart Cities Mission”*** funded by MoHUA, New Delhi from 13.02.2024 to till date, fund provided 6 lacs. Worked as Co-Investigator.
11. ***“Understanding the Role of Fintech Innovation and Financial Inclusion in Promoting Digital Financial Services among Street Vendors”*** funded by ICSSR, New Delhi from 03.09.2024 to 03.09.2025 , fund provided 20.00 lacs. Worked as Co-Investigator.
12. ***“A Framework for sustainable urban development : assessing the impact of solar PV on Urban Heat Island and climate change”*** funded by DST,GOV-New Delhi, fund provided 29,480,400, worked as CO-PI .dated from 17-09-2024 to till date.
13. ***“Evaluating the Entrepreneurial Impact of the PM SVANidhi Scheme on Street Vendors: A Study in Rajasthan and Gujarat”*** funded by AMRUT- Funded Centre of Urban Planning for Capacity Building, fund provided 1,808,868, worked as CO-PI .dated from 04-12-2024 to till date.
14. ***“Effectiveness of DAY-NULM: Challenges, Opportunities , and Impact on Urban Poverty Alleviation and Livelihood Enhancement.”*** funded by DST,GOV-New Delhi, fund provided 1,808,268, worked as CO-PI .dated from 04-12-2024 to till date.
15. ***“Growth Intentions of women-Led Start-ups in the Textile Industry:A Comprehensive Multi-Method Investigation in Two States”*** funded by ICSSR, New Delhi from 19.03.2025 to 19.03.2027, fund provided 17.00 lacs. Worked as Co- Project Director.
16. ***“Development of AI-Based tool for Illegal Waste Dumping and Construction Site Identification”*** funded by AMRUT funded centre of urban planning for capacity building, worked as CO-PI, dated from 10-06-2025 to till date.
17. ***“Assessing BIPV integration impact on energy, thermal performance, scalability for a locality”*** funded by MOHUA, AMRUT, fund provided 896040 worked as CO-PI, dated from 11-06-2025 to till date.

## Consultancy Projects

1. ***“Online FDP Programs”*** Sponsored by AICTE Training and learning(ATAL) Academy from 13.05.2021 to 30.12.2021 fund provided Rs. 0.93 lac. Worked as Investigator.
2. ***“Work, Time and Motion study of MGNREGA”*** Sponsored by Department of rural development and Panchayati Raj, Government of Rajasthan from 24.10.2013 to 27.02.2021 fund provided Rs. 19.45 lac. Worked as Co-Investigator with MNIT ERP Project code is C1073131353.
3. ***“Assessment of polyester glass flake coating”*** Sponsored by Stellaris Specialities India Ltd. from 28.2.2025 to 31.05.2025 fund provided Rs.0.83 lac. Worked as Co-Investigator with MNIT ERP Project code is C1000116556

## PG Dissertations

1. Project done by Ruchi on ***“MJRP University App Management”*** Date of award 24/12/2019.
2. Project done by Amit Pareek on ***“Motivational Speakers”*** Date of award 24/12/2019.
3. Project done by Nishta Sharma on ***“Online Reviews Portal and Management”*** Date of award 24/12/2019.
4. Project done by Kusum Jangid on ***“Online Sarkari Jobs”*** Date of award 28/06/2019.
5. Project done by Pankaj Bairwa on ***“Hands Together”*** Date of award 28/06/2019.
6. Project done by Jinesh Goyal on ***“Tracking College Buses”*** Date of award 28/06/2019.
7. Project done by Naveen Sharma on ***“University Admission Management System”*** Date of award 04/06/2020.
8. Project done by Sitaram Gupta on ***“Online Portal for Agri-Business”*** Date of award 04/06/2020.
9. Project done by Sarita Kalla on ***“College Information System”*** Date of award 04/06/2020.
10. Project done by Sakshi Gupta on ***“Hall Ticket Generator with QR Code”*** Date of award 04/06/2020.
11. Project done by Babita Kaliya on ***“Corporate Recruitment System”*** Date of award 21/12/2020.
12. Project done by Ajay Singh on ***“Expense Tracker System”*** Date of award 21/12/2020.
13. Project done by Rajeev Bansal on ***“Home Services”*** Date of award 21/12/2020.
14. Project done by Ghanshyam Meena on ***“Online Property Management System”*** Date of award 21/12/2020.
15. Project done by Rahul Jain on ***“A System which Converts Text into Voice”*** Date of award 18/06/2021.
16. Project done by Mukesh Sharma on ***“Online Courier Service System”*** Date of award 18/06/2021.

17. Project done by Kamna Joshi on “*Introvert Extrovert Ambivert*” Date of award 18/06/2021.
18. Project done by Sunil Kumar on “*Smart City Management System*” Date of award 18/06/2021.
19. Project done by Tanmay Kumar on “*Online Academic Verification*” Date of award 16/12/2021.
20. Project done by Anvit Sharma on “*Smart Canteen*” Date of award 16/12/2021.
21. Project done by Arvind Verma on “*Online Rehashed Book Store System*” Date of award 16/12/2021.
22. Project done by Neeraj Kumar on “*Automatic Backup Application for Organization*” Date of award 16/12/2021.
23. Project done by Rajesh Sharma on “*Image privacy classification and search*” date of award 15.01.2022.
24. Project done by Rohit Jatav on “*Secure file alert monitoring system* ” date of award 15.01.2022.
25. Project done by Ram Singh on “*Budget Approval System* ” date of award 15.01.2022.
26. Project done by Sitaram Verma on “*Advocate Administrative Automation* ” date of award 15.01.2022.
27. Project done by Rajendra Prasad on “*Document Fraud Detecting System* ” date of award 15.01.2022.
28. Project done by Naresh Prajapati on “*Enterprise Reimbursement Management* ” date of award 15.01.2022.
29. Project done by Mukund Singh on “*E-Recruitment Portal* ” date of award 15.01.2022.
30. Project done by Ganpat Bairwa on “*Courier Information System* ” date of award 15.01.2022.
31. Project done by Gaurav Singh Rajput on “*Push Message Notifications to Smart Phones* ” date of award 15.01.2022.
32. Project done by Reyansh Sharma on “*Patient health management system* ” date of award 15.01.2022.

## UG Projects

1. Project done by Sunil Payal on “*Study on Various Channels of Distribution*” Date of award 24/12/2019.
2. Project done by Charan Singh on “*Report on the Working of a Nationalised Bank*” Date of award 24/12/2019.
3. Project done by Jagdish Meena on “*Project on Functioning of Supermarkets*” Date of award 24/12/2019.
4. Project done by Monica Gupta on “*Detailed Study of Food Franchise*” Date of award 24/12/2019.
5. Project done by Ajay Yadav on “*Detailed Report on any Commercial Bank*” Date of award 24/12/2019.
6. Project done by Sonam Bairwa on “*Stream Analysis for Career Choice Aptitude Tests*” Date of award 21/12/2020.

7. Project done by Geeta Jat on "***Secure ATM Card using Scanning plus OTP***" Date of award 04/06/2020.
8. Project done by Alok Gupta on "***Project on Advanced Video Surveillance***" Date of award 04/06/2020.
9. Project done by Sonakshi Poonia on "***Mobile Quiz through WiFi***" Date of award 04/06/2020.
10. Project done by Kuldeep Kumar on "***Influence of Branding on Consumer Purchasing Behavior***" Date of award 21/12/2020.
11. Project done by Devesh Sharma on "***Impact of Globalization on Indian Economy***" Date of award 21/12/2020.
12. Project done by Vijay Singh on "***College Bot Project***" Date of award 21/12/2020.
13. Project done by Gaurav Yadav on "***Smart Health Advisory System***" Date of award 04/06/2020.
14. Project done by Dilip Kumar on "***Wishlist Products Price Comparison***" Date of award 16/12/2021.
15. Project done by Satish Verma on "***System to Detect Fake Logos Online***" Date of award 16/12/2021.
16. Project done by Saurabh Bansal "***Face Recognition Attendance System***" Date of award 16/12/2021.
17. Project done by Kushi Koshla on "***Sales Forecasting System for eCommerce Food Products***" Date of award 16/12/2021.
18. Project done by Yash Mittal on "***Project on Image Mining***" Date of award 16/12/2021.
19. Project done by Deepti Jain on "***Medical Store Management System***" Date of award 18/06/2021.
20. Project done by Jyoti Mathur on "***Gym Management System***" Date of award 18/06/2021.
21. Project done by Ankit Jain on "***Sudoku Game***" Date of award 18/06/2021.
22. Project done by Mohd. Khalid "***Attendance Management System***" Date of award 18/06/2021.
23. Project done by Sharwan "***Courier Management System***" Date of award 15/01/2022.
24. Project done by Govind Singh "***Car Sales and Inventory Store Project***" Date of award 15/01/2022.
25. Project done by Narendra Singh "***Media player Project***" Date of award 15/01/2022.
26. Project done by Dev Narayan "***Cargo Booking Software***" Date of award 15/01/2022.
27. Project done by Akshay Kumar "***Smart Health Consulting System***" Date of award 15/01/2022.
28. Project done by Nikita Gehlot "***Driver Card with QR Code Identification***" Date of award 15/01/2022.
29. Project done by Ruby Verma "***Web Based Expense Tracking System***" Date of award 15/01/2022.
30. Project done by Mohan Singh "***Web Based Bus Booking System***" Date of award 15/01/2022.



31. Project done by Saurabh Bansal "***Face Recognition Attendance System***" Date of award 15/01/2022.
32. Project done by Vasudev Patidar "***Advanced Mobile Store***" Date of award 15/01/2022.
33. Summer Internship Project done by Vikas Chaurasia on "***Smart Cities and their Economic Footprint: Identifying Key Growth Factors***" in the academic session 2023-2024 (3 June 2024 – 15 July 2024, 6 weeks).
34. Summer Internship Project done by Shreeyansh Agarwal on "***Efficiency in Rural Employment Schemes and Unequal Access: A Decadal Analysis of MGNREGA in Rajasthan (2015–2025)***" in the academic session 2024-2025 (26 May 2025 – 14 July 2025, 7 weeks).

### **Appreciation of Government of Rajasthan**

- 1 Certificate of Appreciation from Dr. Shuchi Sharma, IAS Secretary, Department of Higher and Technical Education, Rajasthan, Jaipur, for dedicated service to "***Enhance quality of teaching and learning by contributing in E-lecture/Aanandam {Joy of giving} in higher /technical education of Rajasthan in 2020-21***". The department values the leadership qualities and passion for teaching, Feb. 26- 2021.

### **Certification of Appreciation**

- 1 Certificate of Appreciation in the Two week Workshop on "***Advanced Course On Sustainability in Material and Design***" organized by Department of Mechanical Engineering Malaviya National Institute of Technology, Jaipur and Department of Technology University of Northern Iowa, USA in association with MHRD Government of India, May 21 - Jun-01, 2018 at Department of Mechanical Engineering Malaviya National Institute of Technology, Jaipur.
- 2 Certificate of Appreciation in the One week STC on "***Application of Statistics in Experimental Techniques***" organized by Department of Mechanical Engineering National Institute of Technology, Uttarakhand & Department of Mechanical Engineering Malaviya National Institute of Technology, Jaipur July 29 - Aug -02, 2019.
- 3 Participated in Two Week GIAN "***GLOBAL INITIATIVE OF ACADEMIC NETWORKS***" Program "Advanced course on Sustainability in Materials and Design" during December 21<sup>st</sup> May to 1<sup>st</sup> June, 2018 jointly organized by Malaviya National institute of Technology, Jaipur and MHRD Government of India held at MNIT, Jaipur.
- 4 Certificate of Recognition "***MyNep Ambassador for the valuable contribution towards promoting the National Education Policy 2020***" during 29<sup>th</sup> September – 2020 by Vidya Bharati.
- 5 Certificate of Appreciation from Department of Higher and Technical Education, Rajasthan, Jaipur for dedicated services to "***Enhance quality of teaching and learning by contributing in E-lectures/Aanandam {Joy of giving} in higher /***

*technical education of Rajasthan in 2020-21*". The department values the leadership qualities and passion for teaching dated on Feb. 26- 2021.

- 6 Certificate of Appreciation in the One week of ATAL Online Faculty Development Programme of AICTE Training And Learning (ATAL) Academy on "**3D Printing and Design**" organized by All India Council For Technical Education and Centre For Electronic Governance, Jaipur October 25 - October -29, 2021.
- 7 Certificate of Appreciation from Principal Govt. Women polytechnic College, Jaipur for "**Excellent Work**" During Session 2021-22 on the occasion of Republic Day 2023.
- 8 Certificate of Appreciation from Prof. G.S Dangayach Chief Vigilance officer MNIT, Jaipur for contribution in Vigilance Awareness week activities organized by Malaviya National Institute of Technology (MNIT), India, during January 23-27, 2023 at MNIT Jaipur.
- 9 Certificate of Appreciation from Ministry of Culture Govt. of India for "**AZADI KA AMRIT MAHOTSAV**" on the occasion of Independence Day 2023.
- 10 Certificate of Appreciation from Prof. G.S Dangayach Chief Vigilance officer MNIT, Jaipur for contribution in Vigilance Awareness week activities organized by Malaviya National Institute of Technology (MNIT), India, during 30<sup>th</sup> October-03rd November, 2023 at MNIT Jaipur.

### Resource person

1. Participated in the Five Days Faculty Development Program (FDP) as a Resource Person on "**3D Printing and Design**", at Centre for Electronic Governance, Jaipur organize by AICTE Training and Learning (ATAL) Academy and Centre for Electronic Governance, Jaipur, from 25<sup>th</sup> Oct to 29<sup>th</sup> -2021.

### Committee Member

1. Participated as "**Organizing Committee member**" in the National Workshop on Statistical Software for Research held at Govt. Engineering College, Ajmer on 8<sup>th</sup> to 10<sup>th</sup> Sept. 2012.
2. Participated as organizing Committee member in the National Workshop on Research methodology held at Govt. Engineering College, Ajmer on 8<sup>th</sup> April 2012.
3. Participated as an organizing Secretary in the International Workshop on "**Net Zero Building in India: Decarbonization of the Built Environment**" Organised by Department of Architecture and planning, MNIT jaipur collaboration with SPARC(Scheme for Promotion of Academic and Research Collaboration) held at MNIT Jaipur on 20-24 January 2025.

### Keynote lecture

1. Delivered an keynote Lecture on ***“Recent Advances in Aeronautical Engineering”*** in the International Conference (Hybrid Mode) on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023) jointly organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of Mechanical Engineering, Malaviya National Institute of Technology(MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.

### Technical Session Chair

1. Appointed as a Session Chair in ***“SARC (South Asian Research Center) International Conference on Industrial and production Engineering (ICIPE)”*** held in Hanoi, Vietnam on 06<sup>th</sup>-07<sup>th</sup> February, 2023.
2. Appointed as a Session Chair in ***“World Research Society International Conference on Mechanical, Materials and Renewable Energy (ICMMRE)”*** held in Male, Maldives on 04<sup>th</sup>-05<sup>th</sup> March, 2023.
3. Appointed as a Session Chair in the ***“International Conference (Hybrid Mode) on New Vistas of Development in Aerospace Engineering and Societal Development (ICAE-2023)”*** jointly organized by Aerospace Engineering Division Board, IEI, Rajasthan State Centre, Jaipur & Department of Mechanical Engineering, Malaviya National Institute of Technology (MNIT) Jaipur, India during April 7-9, 2023 at IEI RSC, Jaipur.
4. Appointed as a Session Chair at 1st PAN-NIT, National Conference on Management NCM (2025) on 30-31 May 2025 Organized By NIT Kurukshetra. Sponsored By ICSSR.
5. Appointed as a Session Chair at the ***“International Conference on Fintech Innovation & Digital Financial Practices: A Way Towards Sustainable Development”*** organized by the Department of Management Studies, MNIT Jaipur, in collaboration with ICSSR, held at MNIT Jaipur, Rajasthan, India, on April 17, 2025.
6. Appointed as a Session Chair at the ***“International Conference on Business, Economics and Management (BEM-25)”***, organized by the Atlantic Federation for Technical Education & Research (AFTER) held in Stockholm, Sweden, on 1st-2nd June, 2025.

### Invited Speaker/KeyNote Speaker

1. Appointed as an Invited Speaker in ***“World Research Society International Conference on Mechanical, Materials and Renewable Energy (ICMMRE)”*** held in Male, Maldives on 04<sup>th</sup>-05<sup>th</sup> March, 2023.
2. Appointed as a Keynote Speaker at the ***“International Conference on Wine Tourism and Marketing (ICWTM-25)”***, organized by Association for Scientific and Academic Research (ASAR), held at Stockholm, Sweden, on 19th-20th June, 2025.
3. Appointed as a Keynote Speaker at the ***“International Conference on Management Business and Economy”***, organized by Swami Keshvanand Institute of Technology, Management and Gramothan (SKIT) on 2nd and 3rd December 2025.

## Awards & Honored

1. Awarded with World Research Society Excellent Paper Award for the paper entitled ***“Implementation Model for a Supply Chain Sustainability Innovation using AHP Approach”*** for the category Best Presentation / Best Content at the WRS International Conference on Mechanical , Materials and Renewable Energy (ICMMRE-2023) held in Male, Maldives”, 04<sup>th</sup>-05<sup>th</sup> March, 2023.
2. Eminent Engineer Award for his Outstanding Engineering Services to Society on Engineer's Day September 15, 2024 by The Institution of Engineers (India) Rajasthan State Centre Jaipur.
3. Awarded with Best Paper Award for paper titled ***“Examine the Role of Social Media Ambassadors vs. Traditional Advertising in Marketing Strategies: An Empirical Investigation”*** in the Track 1 : Sustainable Finance track at the International Conference on Fintech Innovation & Digital Financial Practices: A Way Towards Sustainable Development, organized by the Department of Management Studies, MNIT Jaipur, in collaboration with ICSSR, held at MNIT Jaipur, Rajasthan, India, on April 17, 2025
4. Awarded with Best Paper Award for paper titled ***“The Impact of Digital Transformation on Small and Medium Enterprises (SMEs) in Emerging Economies”*** at the International Conference on Business, Economics and Management (BEM-25), organized by the Atlantic Federation for Technical Education & Research (AFTER) held in Stockholm, Sweden, on 1st-2nd June, 2025.
5. Awarded with Best Paper Award for paper titled ***“Innovating Marketing Strategies for Enhancing Wine Tourism Experience”*** at the International Conference on Wine Tourism and Marketing (ICWTM-25), organized by Association For Scientific And Academic Research (ASAR), held at Stockholm, Sweden on 19th-20th June, 2025.

## Delivered Expert Lecture

1. Delivered an Expert Lecture on dated 12 June 2019 Topic ***“Toward a Sustainable Economic Model”*** on dated during the TEQUI-III Sponsored Short Term Course on “Life Cycle Analysis for Sustainability” organized at Department of Mechanical Engineering, Malaviya National Institute of Technology, Jaipur 10<sup>th</sup> -14<sup>th</sup> June 2019.
2. Delivered an Expert Lecture on dated 13 June 2019 Topic ***“Sustainability Environment”*** on dated during the TEQUI-III Sponsored Short Term Course on “Life Cycle Analysis for Sustainability” organized at Department of Mechanical Engineering, Malaviya National Institute of Technology, Jaipur 10<sup>th</sup> -14<sup>th</sup> June 2019.
3. Delivered an Expert Lecture in Two Week GIAN ***“GLOBAL INITIATIVE OF ACADEMIC NETWORKS”*** Program “Advanced course on Sustainability in Materials and Design” during December 21<sup>st</sup> May to 1<sup>st</sup> June, 2018 jointly organized by Malaviya National institute of Technology, Jaipur and MHRD Government of India held at MNIT, Jaipur.

4. Delivered an Expert Lecture in the One week STC on ***“Application of Statistics in Experimental Techniques”*** organized by Department of Mechanical Engineering National Institute of Technology, Uttarakhand & Department of Mechanical Engineering Malaviya National Institute of Technology, Jaipur July 29 - Aug -02, 2019.
5. Delivered an Expert Lecture on the topic ***“Test of Significance: An Engineering case study”*** in the One week STC on ***“Applied mathematics for Technical Teachers (AS-10)”*** (National level) for the Faculty of Engineering Colleges and polytechnic conducted by this department from 15.05.2023 to 19.05.2023 at Govt. polytechnic College, Udaipur (Rajasthan).
6. Delivered an Expert Lecture on the topic ***“Art of experience sharing in school teaching”*** in the One week STTP on ***“Transformative Teaching Enabling NEP 2020 in the classroom”*** for the Faculty of Navodaya Leadership Institute Udaipur, dated : 02-06 dec 2024.
7. Delivered an Expert Lecture on the topic ***“Art of experience sharing in school teaching”*** in the One week STTP on ***“Transformative Teaching Enabling NEP 2020 in the classroom”*** for the Faculty of Navodaya Leadership Institute Udaipur, dated : 16-20 dec 2024.
8. Delivered an Expert Lecture on the topic ***“Bridging Innovation and Enterprise: The Pedagogy of Design & Entrepreneurship”*** in the Two day Pedagogy Workshop on ***“Capacity Building on Design and Entrepreneurship”*** hosted by SVNIT Surat dated from 8-9 July, 2025.

### **Conclave**

1. As a Convener in Industry Conclave for working professionals On “Executive Education: Role of Industry-Academia Collaboration” at Department of Management Studies, MNIT, Jaipur organized by Continuing & Digital Education Center in association with Department of Management Studies, MNIT, Jaipur dated on 05.11.2024.
2. As a Coordinator in Industry Institute Conclave 2024 under the Sphinx’s at Department of Management Studies, MNIT, Jaipur organized by Department of Management Studies, MNIT, Jaipur from 08.11.2024 to 10.11.2024.

### **Vigilance Awareness Week**

1. As a Coordinator in Vigilance Awareness Week 2024 on “Culture of Integrity for Nation ‘s Prosperity” organized by Central Vigilance Officer, MNIT, Jaipur from 04.11.2024 to 08.11.2024.
2. Friday, 08th November, 2024 5.00 PM CULTURE OF INTEGRITY FOR NATION’S PROSPERITY, Malaviya Sabhagar, Prabha Bhawan, MNIT Jaipur.

### **Online International Webinar (One Day)**

1. Participated in TEQIP-III Sponsored International Webinar on ***“Nanotechnology and Its Application in Textiles”*** during August 8<sup>th</sup>, 2020 organized by Department of Textile Technology, MLV Textile & Engineering College, Bhilwara Under Aegis of TEQIP-3.
2. Participated in ***“ASMA Education Leadership Conclave – Higher and Tech Leadership Summit”*** held on 16<sup>th</sup> October, 2020.
3. Participated in World IP Day Webinar 2024 on ***“Intellectual Property and SDGs”*** during April 26<sup>th</sup>, 2024 organized by Turnip Innovations and supported by Qualcomm.

### **Management Capacity Enhancement Programme**

1. Participated in the ***“Management Capacity Enhancement Programme”*** held at Indian Institute of Management Kozhikode (IIM, Kozhikode) on June 20-25, 2016.
2. Participated in the ***“Online Professional Development Training”*** for Faculty of Engineering College Ajmer held during February 01-05, 2021 organized by (Indian Institute of Management Raipur).

### **Online Management Development Program (MDP)**

1. Participated in the online Management Development Program (MDP) on ***“Artificial Intelligence and Machine Learning”*** organized by G L BAJAJ Institute of Management & Research, Greater Noida on Saturday 19<sup>th</sup> September 2020.

### **NPTEL Online Certification (8/12 weeks)**

1. Successfully completed the course ***“Consumer Behaviour”*** with a consolidated score of 61% ELITE Grade in NPTEL online Certification funded by MOE, Govt. of India in Jan-March 2023. (8 weeks).
2. Successfully completed the course ***“Principle of Management”*** with a consolidated score of 61% ELITE Grade in NPTEL online Certification funded by MOE, Govt. of India in Jan-March 2023 with Roll No.NPTEL23MG33S53790413.(12 weeks).
3. Successfully completed the course ***“Principle of Management”*** with a consolidated Score of 61% ELITE Grade in NPTEL online Certification funded by MOE, Govt. of India in Jan-March 2023 with Roll No.NPTEL23MG33S53790413.(12 weeks).
4. Successfully completed the course ***“Organizational Behaviour”*** with a consolidated Score of 56% ELITE Grade in NPTEL online Certification funded by MOE, Govt. of India in Jan-March 2023 with RollNo.NPTEL23MG73S537803395.(12 weeks).

### **Integrity Pledge Certification**

1. Successfully get Pledge Certificate provided by Central Vigilance Commission, Govt of India dated on 30<sup>th</sup> October 2023.
2. Successfully get Pledge Certificate provided by Central Vigilance Commission, Govt of India dated on 04<sup>th</sup> November 2024.

## Outreach Activities

1. Member of DUGC, Department of Management Studies by office order dated on 05.01.2024.
2. Convener of Constitution of the Committee for Industry-Institute Conclave Department of Management Studies by office order dated on 01.04.2024.
3. Coordinator, Department Infrastructure & Development, Department of Management Studies by office order dated on 05.08.2024.
4. Coordinator, Industry-Institute Interaction & Alumni, Department of Management Studies by office order dated on 05.08.2024.
5. As a “Coordinator” in Alumni Interaction Meet 2024 (Invited Batch 1999-2001) organized by Department of Management Studies in Malviya Sabhagar dated on 10.08.2024.
6. Member of Press and Media Committee in **17th Annual Convocation MNIT Jaipur dated on 17/02/2024**.
7. Member of Anti-Ragging squad 2024-25 by office order dated on 07.08.2024.
8. Member of Convocation Brochure Printing of convocation, Invitation Card & Distribution Committee in **18th Annual Convocation MNIT Jaipur dated on 17/09/2024**.
9. Member of Vigilance Awareness Week-Committee from 04th -08th November office order dated on 01/10/2024.
10. Represented MNIT, Jaipur Cricket Team in All India Inter-NIT faculty and staff tournament 2024 held at NIT, Silcher as a Captain of the Team during 14-17 dec 2024.
11. Nominated Member of Ex-SITU Conservation Authority, Department of Forest Government of Rajasthan by Office of Principal Chief Wildlife Warden, Rajasthan, Jaipur. Dated 25.10.2023.
12. Nominated as Jury (Judge) Member For youth Icon award held on Youth day Dated 12.01.2025, Organized by Department of youth Affairs and sports, Government of Rajasthan in the field of Innovation.
13. Nominated as Jury (Judge) member For youth Icon award held On Youth day Dated 12.01.2025, Organized by Department of youth Affairs and sports, Government of Rajasthan in the field of Entrepreneurship.
14. Successfully participated in the national-level environment competition organized by the Ministry of Education and Ministry of Environment, Forest & Climate Change, Government of India. Received e-certificate on **29 July 2025** for active engagement through MNIT Jaipur.



15. Appointed as Coordinator in Felicitation of Crystal Jubilee 2010 Btech and 2011 B.Arch Passout Students by Alumni Association MNIT Jaipur on 24 aug 2025.
16. Appointed as Judge in Felicitation of Spinx 2025 in the event Ad Mania organized by Department of Management Studies MNIT Jaipur on 8 November 2025.
17. Appointed as Judge in Felicitation of Spinx 2025 in the event Bidding War organized by Department of Management Studies MNIT Jaipur on 8 November 2025.
18. Appointed as Team Captain and actively participated in the All India Inter-NIT Faculty and Staff (Men) Cricket Tournament 2025–26, conducted at MANIT Bhopal during 11–14 December 2025.

### Placement Coordinator

1. Worked as a Training & Placement Officer at Govt. Women Polytechnic College, Jaipur for academic year 2020-21 in which total no. of students placed 1360 out of total passed students 1600 .
2. Worked as a Training & Placement Officer at Govt. Women Polytechnic College, Jaipur for academic year 2021-22 in which total no. of students placed 1485 out of total passed students 1650 .
3. Worked as a Training & Placement Officer at Govt. Women Polytechnic College, Jaipur for academic year 2022-23 in which total no. of students placed 119 out of total passed students 126 (94%).

### Coordinator/Convener of Faculty Development program

1. As a Convener in Five Days Faculty Development Program (FDP) on “***Printing in Theoretical and Experimental perspective***” at Government Engineering College, Banswara, Rajasthan organize by Government Engineering College, Banswara, Rajasthan, Department of Technical Education, Govt of Rajasthan from 28<sup>th</sup> January to 01<sup>st</sup> February -2019.
2. As a Convener in Five Days Faculty Development Program (FDP) on “***Printing and Robotics***” at Centre for Electronic Governance, Jaipur organize by Centre for Electronic Governance, Jaipur, Department of Technical Education, Govt. of Rajasthan from 04<sup>th</sup> February to 08<sup>th</sup> -2019.
3. As a Convener in Five Days Faculty Development Program (FDP) on “***Printing and Robotics***” at Centre for Electronic Governance, Jaipur organize by Centre for Electronic Governance, Jaipur, Department of Technical Education, Govt. of Rajasthan from 11 February to 15<sup>th</sup> -2019.

4. As a Convener in Five Days Faculty Development Program (FDP) on “**Printing and Robotics**” at Centre for Electronic Governance, Jaipur organize by Centre for Electronic Governance, Jaipur, Department of Technical Education, Govt. of Rajasthan from 18 February to 22<sup>th</sup> -2019.
5. As a Convener in Five Days Faculty Development Program (FDP) on “**Printing and Robotics**” at Centre for Electronic Governance, Jaipur organize by Centre for Electronic Governance, Jaipur, Department of Technical Education, Govt. of Rajasthan from 25<sup>th</sup> February to 01<sup>st</sup> March -2019.
6. As a Convener in Five Days Faculty Development Program (FDP) on “**Printing and Robotics**” at Centre for Electronic Governance, Jaipur organize by Centre for Electronic Governance, Jaipur, Department of Technical Education, Govt. of Rajasthan from 11<sup>th</sup> March to 15<sup>th</sup> -2019.
7. As a Convener in Five Days Faculty Development Program (FDP) on “**Data Analytics**”, at Centre for Electronic Governance, Jaipur organize by AICTE Training and Learning (ATAL) Academy and Centre for Electronic Governance, Jaipur, from 5<sup>th</sup> July to 09<sup>th</sup> -2021.
8. As a Coordinator in Five Days Faculty Development Program (FDP) on “**3D Printing and Design**”, at Centre for Electronic Governance, Jaipur organize by AICTE Training and Learning (ATAL) Academy and Centre for Electronic Governance, Jaipur, from 25<sup>th</sup> Oct to 29<sup>th</sup> -2021.
9. As a Convener in Five Days Faculty Development Program (FDP) on “**Green Technology**”, at Centre for Electronic Governance, Jaipur organize by AICTE Training and Learning (ATAL) Academy and Centre for Electronic Governance, Jaipur, from 22<sup>th</sup> Nov to 26<sup>th</sup> -2021.
10. As a Convener in Five Days Faculty Development Program (FDP) on “**Internet of Things**”, at Centre for Electronic Governance, Jaipur organize by AICTE Training and Learning (ATAL) Academy and Centre for Electronic Governance, Jaipur, from 06<sup>th</sup> December to 10<sup>th</sup> -2021.
11. As a Coordinator in Faculty Development Program (FDP) on “**Waste processing techniques & community participation**”, at MNIT Jaipur, organised by AMRUT Centre Fund, from 07<sup>th</sup> May to 09<sup>th</sup> May -2025.
12. As a Coordinator in Faculty Development Program (FDP) on “**Drainage water planning**”, at MNIT Jaipur, organised by AMRUT Centre Fund, from 13<sup>th</sup> May to 15<sup>th</sup> May -2025.

13. As a Coordinator in Faculty Development Program (FDP) on “***Catchment restoration and conservation of water bodies in urban areas with community-based O&M***”, at MNIT Jaipur, organised by AMRUT Centre Fund, from 26<sup>th</sup> May to 28<sup>th</sup> May -2025.
14. As a Coordinator in Faculty Development Program (FDP) on “***Urban waste management & resource recovery & community engagement***”, at MNIT Jaipur, organised by AMRUT Centre Fund, from 2<sup>nd</sup> June to 4<sup>th</sup> June -2025.

### **Faculty Development Programme's (One Week)**

1. Participated in the FDP “***Fostering Communication Climate in Classroom***” Held at IBS BUSINESS SCHOOL, IFCAI University, Jaipur held at 10<sup>th</sup> July 2013.
2. Participated in the FDP “***DEMYSTIFYING DERIVATIVES***” during October 7-11, 2013 organized by Department of Management Studies, MNIT, Jaipur.
3. Participated in the FDP “***Curriculum Development and Execution***” (Under TEQIP-II) organized by Department of Humanities and Science and Department of CS and IT held at Govt. Engineering College, Ajmer on 27<sup>th</sup> to 31<sup>st</sup> January 2014.
4. Participated in Two Week FDP “***Entrepreneurship Development cell***” during December 8<sup>th</sup> to 19<sup>th</sup> December 2014 organized by National Science and Technology Entrepreneurship Development Board (NSTEDB), DST, Govt. of India and Department of Management Studies, MNIT, Jaipur.
5. Participated in the FDP “***Red Hat Enterprise Linux 7***” organized by Red Hat held at Centre for Electronic Governance, Jaipur on 9<sup>th</sup> to 14<sup>th</sup> February 2015.
6. Participated in the FDP on “***Innovative Technique for Enhancing Entrepreneurship Culture***” during March 25-29, 2019 organized by MNIT INNOVATION AND INCUBATION CENTRE, MNIT, Jaipur.
7. Participated in the International FDP on “***To Integrate Applied Education and World of Work Skills for Global Economy into their teaching practices***” organized by Centre for Electronic Governance, Jaipur, Rajasthan and GTEP-UK in collaboration with British Deputy High Commission on Feb 16-19, 2020.
8. Participated in the AICTE Recognized Faculty Development programme on “***Skill Development for employability***” conducted by Entrepreneurship Development and Industrial Coordination Department from 31/10/2022 to 04/10/2022 (one week) at Government Women Polytechnic College, Gandhi Nagar, Jaipur.
9. Participated in the AICTE Recognized Faculty Development Programme on “***Energy Management and Sustainable Development***” conducted by Rural Development

Department from 28/11/2022 to 02/12/2022 (one week) at Government Women Polytechnic College, Sanganer, Jaipur.

10. Participated in Faculty Development Programme on ***“Disaster Management”*** by Government of Rajasthan Teachers Training Centre and learning Resources Development center(TTC & LRDC), Jodhpur from 08/05/2023 to 12/05/2023 (one week) at Department of Technical Education Govt. Polytechnic College Campus, Jodhpur.
11. Participated in the AICTE Recognized Faculty Development Programme on ***“Developing Thinking Skills for Creativity and innovation Promotion”*** conducted by Entrepreneurship Development and Industrial Coordination Department from 23/05/2023 to 27/05/2023 (one week) at Government Women Polytechnic College, Sanganer, Jaipur.
12. Participated in the AICTE Recognized Faculty Development Programme on ***“Training on Foundation Course in Public Procurement under RTTP Act and Rules”*** conducted by Finance EAD Department, Government of Rajasthan, Jaipur from 29/09/2023 to 06/10/2023 (one week) at Hotel Radisson Jaipur City Center, khasa Kothi Circle, Mirza Ismail Road, Gopalbari, Jaipur, Rajasthan.
13. Participated in the FDP on ***“Innovation and Entrepreneurship ”*** dated 21-04-2025 to 25-04-2025 organized by MNIT INNOVATION AND INCUBATION CENTRE, MNIT, Jaipur.

#### **Online Webinar for Faculty Development Program (One Week)**

1. Participated in the Online FDP ***“Renewable Energy Sources: A Way Ahead”*** during May 15-21, 2020 organized by Department of Mechanical Engineering in association with ASM International (American Society of Materials) Pune Chapter And ISHRAE (The Indian Society of Heating, Refrigerating and Air Conditioning Engineering) Nagpur Chapter, Maharishi Karve Stree Shikshan Samstha's CUMMINS COLLEGE OF ENGINEERING FOR WOMEN,NAGPUR.
2. Participated in the Online FDP ***“Image Authentication, WSN &IoT”*** during June 22-26, 2020 organized by Department of Computer Science & Engineering JIS College of Engineering, Affiliated to MAKAUT, Approved by NBA NAAC 'A' Grade, Ranked by NIRF Block A, Phase-III, Kaylani – 741235, West Bengal in association with CSI Kolkata Chapter.
3. Participated in the Three Days Online Faculty Development Program on ***“Conducting and Publishing”*** during July 27-29, 2020 organized by G L Bajaj Institute of Management & Research(GLBIMR) PGDM Institute Noida.

4. Participated and completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on ***“Leadership & Excellence”*** during June 14<sup>th</sup> September to 18<sup>th</sup> September 2020 , at Faculty of Engineering & Technology, organized All India Council For Technical Education, Nelson Mandela Marg, Vasant Kunj, New Delhi.
5. Participated and completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on ***“Technology Management”*** during June 21<sup>st</sup> September to 25<sup>th</sup> September 2020 , at organized All India Council For Technical Education, Nelson Mandela Marg, Vasant Kunj, New Delhi and Patna Women’s College, Patna.
6. Participated in the One Week Faculty Development Program (FDP) on ***“Designing Pedagogies for Online Teaching and Learning”***, Jointly Organized by National Institute of Technology, Kurukshetra & Engineering College Bikaner, Bikaner from 23<sup>rd</sup> -27<sup>th</sup> September, 2020.
7. Participated in the One Day Faculty Development Program (FDP) on ***“Industrial Symbiosis: Waste Oriented Sustainable Productions”***, sponsored by TEQIP-III and organized by University College of Engineering & Technology, Bikaner on 14<sup>th</sup> September -2020.
8. Participated in the One Week Faculty Development Program (FDP) on ***“Interdisciplinary Approaches to Promote Sustainability using Green Technologies (IASGT-20)”***, sponsored by TEQIP-III ( NPIU-MHRD, Govt. of India) and organized Department of HEAS, University College of Engineering & Technology, Bikaner Technical University, Bikaner from 16<sup>th</sup> to 20<sup>th</sup> September -2020.
9. Participated in the Nine Days Faculty Development Program (FDP) on ***“Foregrounding the Spectrum of Character Building in Modern Human Life”***, organize by Balaji Institute of Technology & Science ,Affiliated of JNTU Hyderabad, Approved by AICTE, New Delhi Accredited by NBA(UG-CE-,ME,ECE,CSE) & NAAC Certified by ISO 9001-2005, Laknepally, Narsampet, Warangal Rular, Telengana from 25<sup>th</sup> June to 03<sup>rd</sup> July -2021.
10. Participated in the Five Days Faculty Development Program (FDP) as a Resource Person on ***“3D Printing and Design”***, at Centre for Electronic Governance, Jaipur organize by AICTE Training and Learning (ATAL) Academy and Centre for Electronic Governance, Jaipur, from 25<sup>th</sup> Oct to 29<sup>th</sup> -2021.
11. Participated in the One Week Faculty Development Program (FDP) on ***“Emerging Technologies in Computer Engineering”***, sponsored by TEQIP-III ( NPIU-MHRD, Govt. of India) and organized Department of Computer Science, Engineering College Bikaner, Bikaner Technical University, Bikaner from 14<sup>th</sup> to 20<sup>th</sup> March -2022.

### **Faculty Development Programmes (Two Week)**

1. Participated in Two Week FDP ***“Entrepreneurship Development cell”*** during December 8<sup>th</sup> to 19<sup>th</sup> December 2014 organized by National Science and Technology

Entrepreneurship Development Board (NSTEDB), DST, Govt. of India and Department of Management Studies, MNIT, Jaipur.

2. Participated in Two Week GIAN ***“GLOBAL INITIATIVE OF ACADEMIC NETWORKS”*** Program “Advanced course on Sustainability in Materials and Design” during December 21<sup>st</sup> May to 1<sup>st</sup> June, 2018 jointly organized by Malaviya National institute of Technology, Jaipur and MHRD Government of India held at MNIT, Jaipur.
3. Participated in Two Week ***“LCA and GaBiWorshop in GIAN International Programme”*** during December 21<sup>st</sup> May to 1<sup>st</sup> June, 2018 jointly organized by Department of Technology, University of Northern Iowa, USA, Department of Mechanical Engineering, Malaviya National institute of Technology, Jaipur and Thinkstep Sustainability Solution Pvt. Ltd., India A 100% Subsidiary of Thinkstep AG, Germany.

### Lab Established

1. Established a state-of-the-art ***“3D Printing & Robotics”*** lab with 8 hands-on experiments in Centre for Electronic Governance dated on 29/01/2022.
2. Established a state-of-the-art ***“Computer Lab”*** lab with 10 hands-on experiments in Centre for Electronic Governance dated on 29/01/2022.
3. Established a state-of-the-art ***“Python Lab”*** lab with 10 hands-on experiments in Centre for Electronic Governance dated on 15.02.2019.
4. Established a state-of-the-art ***“Networking Lab”*** lab with 08 hands-on experiments in Centre for Electronic Governance dated on 25.05.2020.

### Online Webinar Faculty Development Program (Two Weeks) /10 days/or more

1. Participated in online Two week Faculty Development Program on ***“Digital Design and Emerging Trends in Signal Processing”*** conducted online by Department of Electronics & Communication Engineering, Government Engineering College Bikaner from August 10<sup>th</sup> to August 22<sup>nd</sup>, 2020 under TEQIP-III.
2. Participated in the International FDP on ***“Advance in technologies, evolving new dimension in e-society”*** organized by Department of CSE, JIS College of Engineering, West Bengal from 2<sup>nd</sup> September, 2020 to 6<sup>th</sup> September, 2020.
3. Participated in 10 days Online Winter Faculty Development Program On ***“Intricacies of Analog and Mixed Signal IC Design”*** jointly organized by Electronics and ICT Academies from 17 February to 26 February, 2025.
4. Participated in Online Faculty Development Programme on ***“Advanced Optimization Techniques using MATLAB”*** Organized by Various Academies and supported by Ministry of Electronics and Information Technology from 17 February to 28 February 2025.

5. Participated in Faculty Development Programme on ***“Quantum Technologies and Applications”*** Organized by Various Academies and supported by Ministry of Electronics and Information Technology from 28 February to 22 March 2025.
6. Participated in Faculty Development Programme on ***QT-03 & QT-04 Basic Quantum Programming and Technologies Lab*** Organized by Electronics and ICT Academy, MNIT Jaipur and AP State Council for Higher Education and funded by Ministry of Electronics and Information Technology from 27 October to 29 November 2025.
7. Participated in Faculty Development Programme on ***QT-05 Quantum Computation*** Organized by Electronics and ICT Academy, MNIT Jaipur and AP State Council for Higher Education and funded by Ministry of Electronics and Information Technology from December 8 to 31st December 2025.

#### **Blended/Hybrid Faculty Development Programmes (Two Week Programmes)**

1. Participated in Blended/Hybrid FDP on ***“Emerging Avenues of Supply Chain Logistical Drivers for Atma-Nirbhar Bharat”*** from 2022-12-05-2022-12-10 to 2022-12-12-2022-12-16 at MNIT Jaipur organized by Department of Management Studies & Department of Mechanical Engineering, MNIT, Jaipur sponsored by AICTE Training and Learning(ATAL) Academy.
2. Participated in Blended/Hybrid FDP on ***“Digital Supply Chain and Logistics 4.0”*** from 2023-01-16-2023-01-21 to 2023-01-23-2023-01-27 at MNIT Jaipur organized by Department of Management Studies & Department of Mechanical Engineering, MNIT, Jaipur sponsored by AICTE Training and Learning(ATAL) Academy.

#### **Coordinator/Convener Workshop (One Week)**

1. As a Coordinator in Workshop on ***“Training And placement”*** Held at Centre for Electronic Governance, Jaipur, Department of Technical Education, Govt. of Rajasthan on 24<sup>th</sup> march 2017.
2. As a Coordinator in Workshop on ***“Digital and social media marketing”*** Held at Centre for Electronic Governance, Jaipur, Department of Technical Education, Govt. of Rajasthan dated from 17-01-2022 to 28-01-2022.
3. As a Coordinator in Workshop on ***“Women Hygiene Awareness Program”*** Held at Govt. Women polytechnic College, Jaipur Dated from 29-08-2022 to 02-09-2022.
4. As a Coordinator in Workshop on ***“Computer Skills Program for UBA Students”*** Held at Govt. Women polytechnic College, Jaipur Dated from 15-01-2023 to 19-01-2023.



5. As a Convener in International Workshop on ***“Net Zero Building in India: Decarbonization of the Built Environment”*** organised by Department of Architecture and planning MNIT, Jaipur collaboration with SPARC(Scheme for Promotion of Academic and Research Collaboration) dated from 20-01-2025 to 24-01-2025.
6. As a Coordinator in Workshop on ***“Technology Enabled Urban Development”*** held at MNIT jaipur organized by AMRUT Funded Centre of Urban Planning for Capacity Building,MNIT Jaipur Dated 24 March 2025.
7. As a Convener in Workshop on ***“Hands on Practice on Advanced Analytical Instruments for Energy and Environment Applications”*** organised by Department of Chemical Engineering MNIT, Jaipur collaboration with AMRUT Funded Centre of Urban Planning,IIChe Jaipur Chapter, and Institution of Engineers (India) Rajasthan State Centre, Jaipur dated from 14-04-2025 to 18-04-2025.
8. As a Coordinator in International Workshop on ***“A Data Driven Approach Towards Smart Cities”*** organised by Department of Architecture and Planning and AMRUT Centre MNIT Jaipur Sponsored by Scheme for Promotion of Academic and Research Collaboration (SPARC), with dated from 21-07-2025 to 25-07-2025.
9. As a Coordinator in International Workshop on ***“Data Driven Urban Futures: Tools, Technologies and Inclusive Strategies for Smart Cities”*** organised by Department of Architecture and Planning and AMRUT Centre MNIT Jaipur Sponsored by Scheme for Promotion of Academic and Research Collaboration (SPARC), with dated from 04-08-2025 to 08-08-2025.
10. As a Convenor in national One Day Stakeholder Workshop on “Draft Transit Oriented Development Policy 2025, Rajasthan” organised by Department of Architecture and Planning and AMRUT Centre MNIT Jaipur Sponsored by Scheme for Promotion of Academic and Research Collaboration (SPARC), with dated on 22-09-2025 .
11. As a Convenor in national One week Workshop and Research Cohort on Urban Fire Resilience Strategic Frameworks for Fire Risk Mitigation in Indian Context 2025, Rajasthan” organised by MNIT Jaipur Sponsored by Scheme for Promotion of Academic and Research Collaboration (SPARC), with dated from 21-11-2025-to 25-11-2025.
12. As a Convenor in 2 Days Workshop ON Enabling City-Region Development: Strategic Frameworks for Regional Growth,Corridor Integration andSustainable Urbanization Organized for Urban Development & Housing (UDH) Department of Rajasthan Organized by AMRUT Centre of Urban Planning for Capacity Building Malaviya National Institute of Technology Jaipur, Rajasthan – 302017, India. with dated 18 - 19 December, 2025.

## International and National Workshops

1. Participated in the National Workshop on ***“Research Methodology”*** held at Govt. Engineering College, Ajmer on 8th April 2012.
2. Participated as organizing Committee member in the National Workshop on ***“Research Methodology”*** held at Govt. Engineering College, Ajmer on 8<sup>th</sup> April 2012.
3. Participated in the National Workshop on ***“Statistical Software for Research”*** held at Govt. Engineering College, Ajmer on 8<sup>th</sup> to 10<sup>th</sup> Sept. 2012.
4. Participated as organizing Committee member in the National Workshop on ***“Statistical Software for Research”*** held at Govt. Engineering College, Ajmer on 8<sup>th</sup> to 10<sup>th</sup> Sept 2012.
5. Participated in management Development Programme on Emotional intelligence organized by Operational Research Society of India –Ajmer Chapter held at Govt. Engineering College, Ajmer on 8<sup>th</sup> Sept 2012.
6. Participated in Workshop on Enterprise Resource planning organized by Department of management Studies ***“AKSH-2012”*** held at Govt. Engineering College, Ajmer on 15<sup>th</sup> Sept 2012.
7. Participated in International Workshop on ***“Radiation Hazards”*** (under TEQUIP) held at Govt. Engineering College, Ajmer on 28<sup>th</sup> To 29<sup>th</sup> January 2013.
8. Participated in Workshop on ***“Disaster Risk management: Identification, Evaluation and Mitigation”*** held at HCM, RIPA, Jaipur on 8<sup>th</sup> to 9<sup>th</sup> July 2013.
9. Participated in Workshop on ***“Android”*** for one day in Duration 31-07-2013 conducted by Technogen Training Hub Powered by Hungama Held at Govt. Engineering College, Ajmer.
10. Participated in National Workshop on ***“Promoting Excellence in Research”*** (Under TEQIP-II) organized by Department of Humanities and Science and Department of CS and IT held at Govt. Engineering College, Ajmer on 4<sup>th</sup> to 8<sup>th</sup> February 2014.
11. Participated in the TEQIP Sponsored National Workshop on ***“Advance Functional Materials (AFM-2014)”*** organized by Department of Metallurgical and materials Engineering and Department of physics , MNIT, Jaipur held at MNIT, Jaipur on 5<sup>th</sup> September 2014.
12. Participated in 3<sup>rd</sup> National Workshop on ***“Technologies for Modern Business Management: ERP/SAP”*** organized by Jaipuria Institute of Management, Jaipur held at Jaipuria Institute of Management, Jaipur 6th December 2014.
13. Participated in National Workshop on ***“Indigenous Model of Teacher’s Education”*** organized by Operational Research Society of India Ajmer Chapter and Central Academy Teacher’s Training College, Ajmer in Technical Collaboration with Bhartiya

Shikshan Mandal, Chittorprant held at Central Academy Teacher's Training College, Ajmer 17<sup>th</sup> to 18<sup>th</sup> November 2014.

14. Participated in National Workshop on “**Research Implications of Econometrics and Quantitative Techniques**” organized by the Department of Management Studies, MNIT, Jaipur in Collaboration with the Indian Econometric Society(TIES) from 20<sup>th</sup> to 24<sup>th</sup> March, 2015.
15. Participated in one week National Workshop on “**Green Energy and Technology**” organized by Department of Electrical and Mechanical Engineering under TEQIP-II, MNIT, Jaipur held at MNIT, Jaipur on 01-05,2016.
16. Participated in Two day Workshop on “**Introduction to Robotics in EYANTRA**” conducted on 25<sup>th</sup>& 26<sup>th</sup> April organized by department of Computer Science & Engineering Department, IIT Bombay 2016, held at Centre for Electronic Governance, Jaipur.
17. Participated in one day National Workshop on “**Big Data Hadoops Cloud Computing –IAAS**” organized by Centre for Electronic Governance, Jaipur on 22.01.2017.
18. Participated in the MHRD-TEQIP-KITE three day Workshop under “**Knowledge incubation under TEQIP’(KITE)**” initiative of the MHRD, Govt. of India on the theme: TEQIP-III preparation and collaborative Faculty-student pedagogical initiative conducted in collaboration with the continuing Education programme(CEP) and Dept. of Electrical Engineering IIT Bombay during the period:17<sup>th</sup> to 19<sup>th</sup> march 2017.
19. Participated in the Two day Workshop on “**Computational and Statistical Research Technique in Engineering**” organized by College of Technological and Engineering , Udaipur in association with Malaviya National Institute of Technology, Jaipur under TEQIP-III During October 3-4, 2018 at Department of Mechanical Engineering, College of Technology and Engineering, Udaipur, Rajasthan.
20. Participated in the one day Workshop on “**Skill Enhancement through Virtual Learning**” organized by Centre for Electronic Governance, Jaipur, During October 10, 2018 at Department of Technical Education, Government of Rajasthan.
21. Participated in the Two week Workshop on “**Advanced Course On Sustainability in Material and Design**” organized by Department of Mechanical Engineering Malaviya National Institute of Technology, Jaipur and Department of Technology University of Northern Iowa, USA in association with MHRD Government of India, May 21 - Jun-01, 2018 at Department of Mechanical Engineering Malaviya National Institute of Technology, Jaipur.
22. Participated in the Two week Workshop on “**LCA and GaBi Workshop in GIAN International Programme**” organized by Department of Technology University of Northern Iowa, USA, Department of Mechanical Engineering Malaviya National Institute of Technology, Jaipur & Thinkstep Sustainability Pvt. Ltd., India A 100%

subsidiary of think step AG, Germany, May 21 - Jun-01, 2018 at Department of Mechanical Engineering Malaviya National Institute of Technology, Jaipur.

23. Participated in the One week Workshop on “**Net Zero Building in India: Decarbonization of the Built Environment**” organised by Department of Architecture and planning MNIT, Jaipur collaboration with SPARC(Scheme for Promotion of Academic and Research Collaboration) dated from **20-01-2025 to 24-01-2025**.
24. Participated in the two-day"Capacity Building for Design and Entrepreneurship (CBDE)" Pedagogy Workshop at the National Institute of Technology, Jalandhar. This workshop was held on September 19th & 20th, 2025.
25. Participated in the one day Workshop on “**Systematic Literature Review**” organized by Central Library MNIT Jaipur, on May 08, 2025 at Central Library MNIT Jaipur .
26. Participated in the two day Workshop on “**Pedagogy to Promote Design and Entrepreneurship**” organized by Dr. B R Ambedkar National Institute of Technology Jalandhar , Punjab, India on oct 07-08, 2025 . in collaboration with IIITDM, Kancheepuram.
27. Participated in the two day Workshop on “**Writing Research Grants**” organized by Deanery of Research and Consultancy on 03-04 November 2025 in Malaviya National Institute of technology Jaipur.
28. Participated in the two day Pedagogy Workshop on to Promote Design and Entrepreneurship organized by Malaviya National Institute of technology Jaipur on 05-06 January 2026 in Malaviya National Institute of technology Jaipur. in Collaboration with IIIRDm, Kancheepuram.

#### **Coordinator/Convener STTP/STC (One Week)**

1. As a Coordinator in Short Term Training Programme on “**Skill Enhancement through Virtual learning**” Held at Centre for Electronic Governance, Jaipur, Department of Technical Education, and Govt. of Rajasthan on 08<sup>th</sup> October 2018.
2. As a Coordinator in Short Term Training Programme on “**Innovative Teaching Methods for Engineers**” Held at Centre for Electronic Governance, Jaipur, Department of Technical Education, and Govt. of Rajasthan on 03<sup>rd</sup> -07<sup>th</sup> January 2022.
3. As a Coordinator in Short Term Training Programme on “**Transformative Teaching Enabling NEP 2020 in the classroom**” Held at Department of Management Studies

,MNIT jaipur collaboration with Navodaya Leadership Institute Udaipur, dated : 02-06 dec 2024.

4. As a Coordinator in Short Term Training Programme on ***“Transformative Teaching Enabling NEP 2020 in the classroom”*** Held at Department of Management Studies ,MNIT jaipur collaboration with Navodaya Leadership Institute Udaipur, dated : 16-20 dec 2024.
5. As a Coordinator in Short Term Training Programme on ***“Sustainable Building planning, Design, Construction and maintenance”*** Held at MNIT jaipur collaboration with AMRUT Funded Centre of Urban planning for Capacity Building at MNIT, jaipur dated : 21-25 January, 2025.
6. As a Convenor in Short Term Training Programme on ***“Effectiveness of Day-Nulm: Challenges, Opportunites, and Impact on Urban Poverty Alleviation and Livelihood Enhancement”*** Held at MNIT jaipur collaboration with AMRUT Funded Centre of Urban planning for Capacity Building at MNIT, jaipur dated : 09-13 March, 2025.
7. As a Coordinator in Short Term Training Programme on ***“Transformative Teaching Enabling NEP 2020 in the classroom”*** Held at Department of Management Studies ,MNIT jaipur collaboration with Navodaya Leadership Institute Udaipur, dated : 03-07 November 2025.
8. As a Coordinator in Short Term Training Programme on ***“Transformative Teaching Enabling NEP 2020 in the classroom”*** Held at Department of Management Studies ,MNIT jaipur collaboration with Navodaya Leadership Institute Udaipur, dated : 10-14 November 2025.
9. As a Coordinator in Short Term Training Programme on ***“Transformative Teaching Enabling NEP 2020 in the classroom”*** Held at Department of Management Studies ,MNIT jaipur collaboration with Navodaya Leadership Institute Udaipur, dated : 01-05 December 2025.

### **Short Term Training programme's/Course (One Week Courses)**

1. Participated in Short Term Course on ***“Recent Trends in Communication and Signal processing”*** Held at Department of Electronics and Communication Engineering, MNIT, jaipur dated on 1<sup>st</sup> to 5<sup>th</sup> July 2013.
2. Participated in Short Term Course on ***“Research Methods and Data Analysis”*** organized by Faculty of Arts, Science and Commerce, Modi Institute of Technology and Science, lakshmangarh, Sikar, Rajasthan From 11<sup>th</sup> to 17<sup>th</sup> July 2013.
3. Participated in One Week Short Term Course on ***“Open Source Technology and Tools”*** Held at Department of Computer Engineering and information Technology, Government Engineering College, Ajmer dated on 30<sup>th</sup> to 3<sup>th</sup> August 2013.

4. Participated in Short Term Training program on ***“Research Methodology and Design of Experiments”*** Held at Department of Mechanical Engineering, MNIT, Jaipur dated on October 21-25, 2013.
5. Participated in AICTE recognized Short Term Course on ***“Performance Enhancement of large Scale social Welfare Schemes using work study and Ergonomics”*** jointly conducted by NITTR, Chandigarh and MNIT, Jaipur from 14.12.2015 to 18.12.2015 at MNIT, Jaipur (Rajasthan).
6. Participated in OSA Student Chapter of MNIT Jaipur ***“OSA Young Student congress On Photonic Technologies”*** April 16-17, 2016.
7. Participated in Short Term Course program on ***“Applied Statistics for Experiments”*** Held at Department of Chemical Engineering and Department of Mechanical Engineering, MNIT, Jaipur dated on October 09-13, 2017.
8. Participated in Short Term Course program on ***“Computational Research Technique using MATLAB”*** jointly organized by the Department of Chemical Engineering, MNIT Jaipur and Department of Mechanical Engineering, College of Technology and Engineering (CTAE) Udaipur during 22<sup>nd</sup> -26<sup>th</sup> October 2018, held at MNIT, Jaipur Sponsored by TEQIP-III.
9. Participated in Short Term Training program on ***“RESEARCH SCHOOL-2018”*** Held at Department of Management Studies, MNIT, Jaipur dated on October 12-16, 2018.
10. Participated in the AICTE recognized Short Term Course on ***“Economic Environment and Policies for Business”*** Conducted by Entrepreneurship Development and Industrial Coordination Department from 21.01.2019 to 25.01.2019 At R C Khaitan Govt. Polytechnic College, Jaipur (Rajasthan).
11. Participated in the Short Term Training Programme on ***“Sustainable Building planning, Design, Construction and maintenance”*** Conducted by AMRUT Funded Centre of Urban planning for Capacity Building collaboration with MNIT Jaipur from 21.01.2025 to 25.01.2025.

### Online Webinar Short term Training Program (One Weeks)

1. For proactively Participating in the Five Days Online Short-Term Training Program on ***“Life Cycle Analysis for Sustainability”*** organized by Department of Mechanical Engineering, Engineering College, Bikaner from 27 – 31 May, 2020 under TEQIP-III.
2. Participated in One week Online Short-Term Training Program On ***“Bio-Energy: Technologies & Transitions”*** Jointly Organized by National Institute of Technology, Kurukshetra and Government Engineering College, Bikaner from 13<sup>th</sup> to 17<sup>th</sup> May-2020, under TEQIP-III: Mentoring/Twinning System

3. Participated in One week Online Short-Term Training Program On ***“Manufacturing Practices and Industry 4.0”*** Organized by Department of Mechanical Engineering, Engineering College, Bikaner from 8th to 12th June- 2020 under TEQIP-III.
4. Participated in Technical Education Quality Improvement Program (TEQIP-III) sponsored one week online short-term course on ***“ICT in Research, Teaching & Learning (ICTRTL-2020)”*** organized by Department of Applied Sciences and Humanities” Engineering College, Ajmer from 7<sup>th</sup> September 2020 to 1<sup>th</sup> September, 2020.
5. Participated in One week Online Short-Term Training Program On ***“Developing Research and Development Culture in Industry Institute Interaction Oriented Modern Teaching Learning and Project Based Learning”*** Organized by Department of Electronics & Communication Engineering, FRANCIS XAVIER ENGINEERING COLLEGE, An Autonomous Institution, NBA Accredited Vannarpettai, Tirunelveli – 627003, Tamilnadu, during 14<sup>th</sup> September 2020 to 19<sup>th</sup> September, 2020.
6. Participated in One week Online Short-Term Training Program On ***“RESEARCH SCHOLARS’ WEEK: ENGINEERING (RSW-2020)”*** Jointly organized by Engineering College Bikaner, Rajasthan and National Institute of Technology, Kurukshetra during 17<sup>th</sup> September to 22<sup>nd</sup> September- 2020, under TEQIP-III: Mentoring/Twinning Activity.
7. Successful Completion of AICTE Sponsored Six days Short-Term Training Program on ***“Developing Research and Development Culture in Industry Interaction Oriented Modern Teaching Learning and Project Based Learning”*** organized by the Department of electronics and Communication Engineering, Francis Xavier Engineering College, Vannarpettai, Tirunelveli-607003, Tamilnadu, during 14<sup>th</sup> September 2020 to 19<sup>th</sup> September 2020.
8. Participated in One week Online Short-Term Training Program On ***“Sustainable Manufacturing for Atma-Nirbhar Bharat”*** Funded by Technical Education Quality Improvement Programme (TEQIP III) from 21st to 25th December 2020, at Malaviya National Institute of Technology, Jaipur, India.

### Online Webinar Short term Training Program (Two Weeks)

1. Participated in the AICTE recognized Short Term Course on “Green Energy Technologies for Sustainable Development” Jointly Organized by National Institute of Technology, Kurukshetra and Government Engineering College, Bikaner from 11<sup>th</sup> - 20<sup>th</sup> June, 2020 under TEQIP-III: Mentoring/Twinning System.

### Special Training Programme

1. Participated in the ***“SPECIAL TRAINING PRAGRAMME FOR ACADEMIC COUNSELLORS”*** Held on October 19.10.2013 organized by IGNOU regional

Centre, Jaipur 70/79, Sector-7, IGNOU path, Patel MARG, Mansarovar, Jaipur(Rajasthan).

2. Participated in one week academy Training Programme on “**Big Data Analytics in Smart Grid**” Held at Department of Electronics & ICT academy, MNIT, Jaipur sponsored by Deity, Ministry of Electronics & IT, Government of India dated on December 10<sup>th</sup> -14<sup>th</sup>, 2016.
3. Participated in the GIAN Program “**Introduction to Sustainable manufacturing**” organized by Department of Mechanical Engineering, MNIT Jaipur, during December 19<sup>th</sup> -23<sup>th</sup> 2016.
4. Participated in the CEP course on “**Faculty-Student Collaborative pedagogy with Emphasis on Signal processing**” conducted by IIT Bombay under TEQIP-II during March 17-19, 2017.
5. Participated in the “**Training & placement**” conducted at Centre for Electronic Governance, Jaipur on 24.03.2017.
6. Participated in the “**Skill Enhancement Through Virtual Learning**” conducted at Centre for Electronic Governance, Jaipur on 08.10.2018.
7. Participated in “**Recognition of Successful Completion of Training in: Basic Life Support/CPR/AED(Adult/child/infant/Choking) Injury & Universal Precautions**” Training Provided by State Road Safety Cell, Transport & Road Safety Department, Rajasthan in collaboration with SMS Hospital, Jaipur on 16<sup>th</sup> January 2023.

### Training Course Certificates

1. Successfully attended and undergone the entire “**Financial Wellness Enhancement: An Economic Outlook**” Certification training course, organized by Engineering College, Ajmer, in association with Mentoring Matters India Limited. On 28<sup>th</sup> August 2020.
2. Successfully participated in IP Awareness/Training Program under “**NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION**” on March 24, 2022 organized by intellectual Property Office, India, Government of India, and Ministry of Commerce And Industry Department for promotion of Industry and Internal Trade office of the Controller General of patents, Designs and Trade Marks.

### Online International Webinar (Two /Three Days)

1. Successfully participated in TEQIP-III Sponsored International Webinar on “**Application of Textiles in Advanced Material Research**” held on 12<sup>th</sup> September and 14<sup>th</sup> September, 2020. Organized by Department of Textile Technology MLV Textile & Engineering College, Bhilwara.



2. Participated in Two days National webinar on ***“Newer Machining Methods”*** organized by Mechanical Engineering Department, Engineering College Banswara during 25<sup>th</sup> – 26<sup>th</sup> September -2020.

### **Online Webinar (One Day)**

1. Participated in Webinar on ***“Relevance of IEEE Standards in Teaching, Learning and Industry Collaborations”*** organized by EBSCO Information Services India Pvt. Ltd. On Dated 4<sup>th</sup> June 2020.
2. Participated in International Webinar on ***“Automated Guided Vehicle Technology”*** organized by JIS College of Engineering Kalyani, Nadia, West Bengal, India, NAAC ‘A’ Accredited NIRF Ranked Autonomous Institution, Department of Computer Science and Engineering, On Dated 18<sup>th</sup> June 2020.
3. Participated in the Webinar on ***“Virtual Labs: Effective Tool for Teaching and Learning”*** during July 10<sup>th</sup>, 2020 organized by Maharishi Karve Stree Shikshan Samstha’s CUMMINS COLLEGE OF ENGINEERING FOR WOMEN, NAGPUR in association with AICTE & Virtual Lab, Centre for System Design, NITK Surathkal.
4. Participated in the National Webinar on ***“Sustainable Manufacturing”*** during July 11<sup>th</sup>, 2020 organized by Department of Mechanical Engineering, Engineering College Banswara.
5. Participated in Online Webinar on ***“Virtual Labs”*** Jointly organized by Virtual Labs: An MHRD Govt. of India Initiative & Engineering College, Ajmer during July 20<sup>th</sup>, 2020.
6. Participated in the National Webinar on ***“Patent Prosecution Challenges and Strategies in India”*** during July 25<sup>th</sup>, 2020 conducted by The Frontiers Legal and Turnip Innovations.
7. Participated in National Webinar on ***“Entrepreneurial Opportunities and Idea Generation Process”*** during 4<sup>th</sup> August, 2020 organized by Aryabhatta College of Management, Ajmer, (Approved by AICTE and Affiliated to Bikaner Technical University, Bikaner)
8. Participated in Business Summit-4.0, Online webinar on ***“The Future of Fintech: The New Normal after the Covid-19”*** during 8<sup>th</sup> August, 2020 organized by G L Bajaj Institute of Management & Research, Greater Noida.
9. Participated in Online Webinar on ***“Challenges in Good Learning and Assessment – Post Covid”*** during 8<sup>th</sup> August, 2020 under Technical Education Quality Improvement Program (TEQP-III) jointly organized by Engineering College, Ajmer & Veermata Jijabai Technological Institute, Mumbai.
10. Participated in Online webinar on ***“GENDER STEREOTYPING: ISSUES AND CHALLENGES”*** during 9<sup>th</sup> August, 2020 organized by jointly organized by

Engineering College Bikaner, Rajasthan And National Institute of Technology, Kurukshetra under TEQIP-III: Mentoring/Twinning Activity.

11. Participated in Online webinar on ***“Innovation Commercialization for Atmanirbhar Bharat”*** during 9<sup>th</sup> August, 2020 organized by Dr. H. Purushotam, Chairman and Managing Director, National Research Development Organisation Conducted by Turnip Innovations Pvt. Ltd.
12. Participated in Business Summit-5.0, online webinar on ***“Business Continuity & Resilience in the Covid-19 and Future Implication”*** during 15<sup>th</sup> August, 2020 organized by G L Bajaj Institute of Management & Research, Greater Noida.
13. Participated in Online webinar on ***“Generating Research Questions through Problematisation”*** during 16<sup>th</sup> August, 2020 organized by Dhanya Educational and Environmental Development Society (DEEDS) Guntur, Andhra Pradesh, India
14. Participated in Business Summit-6.0, online webinar on ***“Opportunities for Businesses with It Adoption in post Covid19 Era”*** during 22<sup>th</sup> August, 2020 organized by G L Bajaj Institute of Management & Research, Greater Noida.
15. Participated in Online webinar titled ***“High Impact Online Lectures”*** during 15<sup>th</sup> September, 2020 organized by Government Polytechnic College, Barmer (Rajasthan).
16. Participated in TEQIP-III Sponsored Webinar on ***“LEAN Concept – To Improve Productivity”*** held on 26<sup>th</sup> September, 2020, organized by Department of Textile Technology, MLV Textile & Engineering College, Bhilwara in association with TAI, Rajasthan Unit TEQIP-III.
17. Successfully participating in a Webinar on ***“Data Management including Data Quality and Data Governance”*** organized by Department of Computer Science and Engineering, JIS College of Engineering, West Bengal on 28<sup>th</sup> September, 2020.
18. Participated Online webinar on ***“Industry 4.0 and the Block chain Technology”*** during 03<sup>rd</sup> October, 2020 organized by Department of Computer Science Engineering, JIS College of Engineering, West Bengal.
19. Successfully participating in a Webinar on ***“Industry Needs from Academia”*** organized by CIS Student Chapter, JIS College of Engineering, West Bengal in association with Computer Society of India Kolkata Chapter on 20<sup>th</sup> October, 2020.

### Online Webinar Quiz Competition

1. Participated in the ***“Online QUIZ”*** Competition based on life of Gandhi, organized by National Service Scheme Unit of TKM college of Engineering, under the auspices of NSS cell of APJ Abdul Kalam Technological University, Thiruvananthapuram in connection with 150<sup>th</sup> Birth Anniversary celebration of Mahatma Gandhi dated 14<sup>th</sup> July, 2020.

2. Participated in the Online in the **“MyNEP Quiz”** Competition and has secured 100%. It is organized by Vidya Bharati on dated 29<sup>th</sup> September-2020.

### Life Memberships

1. Life Member of Operation Research Society of India (**ORSI-1020/S/13/ML**).
2. OSA Young **“Student Congress on Photonics Technologies”**.
3. 2023 Certificate of **“IEEE membership as a member”** in good standing through December 2023, denoting a personal and professional commitment to the advancement of technology in **Delhi Section (Member # 99238806)**.
4. 2024 Certificate of **“IEEE membership as a member”** in good standing through December 2024, denoting a personal and professional commitment to the advancement of technology in **Delhi Section (Member # 99238806)**.

### Social Works (Like Blood Donation)

1. Participated and **“Donated Blood (AB+) in Vishal Blood Donation Camp”** organized by Rajasthan JAT Mahasabha on 13 April 2022.

### Sports in-charges/Cordinator/Convenor/Organizer in Extra Curriculum Activities

1. In-charge in **“Badminton Single”** Sports Event-2022 organized by GWPC, Gandhi Nagar Jaipur held on 22<sup>nd</sup> to 24<sup>th</sup> December 2022.
2. In-charge in **“Chess”** Sports Event-2022 organized by GWPC, Gandhi Nagar, Jaipur held on 22<sup>nd</sup> to 24<sup>th</sup> December 2022.
3. In-charge in **“Shot-Put”** Sports Event-2022 organized by GWPC, Gandhi Nagar, Jaipur held on 22<sup>nd</sup> to 24<sup>th</sup> December 2022.
4. In-charge in **“100 meter race”** Sports Event-2022 organized by GWPC, Gandhi Nagar, Jaipur held on 22<sup>nd</sup> to 24<sup>th</sup> December 2022.
5. In-charge in **“Discus Throw”** Sports Event-2022 organized by GWPC, Gandhi Nagar, Jaipur held on 22<sup>nd</sup> to 24<sup>th</sup> December 2022.
6. In-charge in **“Kho-Kho”** Sports Event-2022 organized by GWPC, Gandhi Nagar, Jaipur held on 22<sup>nd</sup> to 24<sup>th</sup> December 2022.
7. In-charge in **“Rassa-Kassi”** Sports Event-2022 organized by GWPC, Gandhi Nagar, Jaipur held on 22<sup>nd</sup> to 24<sup>th</sup> December 2022.
8. As a Coordinator in Annual **“Malaviya Sports Tournament 2025”** organized by MNIT Jaipur from 1<sup>st</sup> March to 3<sup>rd</sup> March 2025.
9. As a Convenor in Annual **“Malaviya Sports Tournament 2025”** organized by MNIT Jaipur from 1<sup>st</sup> March to 3<sup>rd</sup> March 2025.

10. As a Organizer in Annual ***“Athletic Meet 2024-25”*** organized by MNIT Jaipur from 8<sup>th</sup> march to 9<sup>th</sup> March 2025.

## Cultural Programme

1. Appointed as Judge in Arohi -2022 cultural programme in the event name as ***“poetry”*** held in GWPC, Gandhi nagar, Jaipur dated on 24.11.2022.
2. Appointed as judge in Arohi -2022 Cultural programme in the event name as ***“Photo Frame”*** held in GWPC, Gandhi nagar, Jaipur dated on 24.11.2022.
3. Appointed as Judge in Arohi -2022 Cultural programme in the event name as ***“Mono Acting”*** held in GWPC, Gandhi nagar, Jaipur dated on 24.11.2022.
4. Appointed as Judge in Arohi -2023 cultural programme in the event name as ***“poetry”*** Held in GWPC, Gandhi nagar, Jaipur dated on 16.12.22023.
5. Appointed as judge in Arohi -2023 Cultural programme in the event name as ***“Photo Frame”*** held in GWPC, Gandhi Nagar, Jaipur dated on 16.12.2023.
6. Appointed as Judge in Arohi -2023 Cultural programme in the event name as ***“Mono Acting”*** held in GWPC, Gandhi nagar , Jaipur dated on 16.12.2023.

## Extra Curriculum Activities

1. Participated and got first prize in ***“Badminton Single”*** in sports event – 2022 dated 22/12/2022 to 24/12/2022 organized by GWPC, Gandhi Nagar, Jaipur.
2. Participated and got first prize in ***“Badminton Double”*** in sports event -2022 dated 22/12/2022 to 24/12/2022 organized by GWPC, Gandhi Nagar, Jaipur.
3. Participated and got first prize in ***“100 Meter Race”*** in sports event -2022 dated 22/12/2022 to 24/12/2022 organized by GWPC, Gandhi Nagar, Jaipur.
4. Participated and got first prize in ***“Shot-Put”*** in sports event -2022 dated 22/12/2022 to 24/12/2022 organized by GWPC, Gandhi Nagar, Jaipur.
5. Participated and got first prize in ***“Discus Throw”*** in sports event -2022 dated 22/12/2022 to 24/12/2022 organized by GWPC, Gandhi Nagar, Jaipur.
6. Actively Participated in ***“Vigilance Awareness Week”*** activities organized by Malaviya National Institute of Technology(MNIT) Jaipur, India during January 23-27,2023 at MNIT, Jaipur.
7. Actively Participated in ***“Vigilance Awareness Week”-2024*** activities organized by Malaviya National Institute of Technology(MNIT) Jaipur, and got the first price in English Debate Competition during 4- 8 November 2024 at MNIT, Jaipur.

8. Actively Participated in ***“Vigilance Awareness Week”-2024*** activities organized by Malaviya National Institute of Technology(MNIT) Jaipur, and got the Second prize in Painting and Rangoli Competition Competition during 4- 8 November 2024 at MNIT, Jaipur.
9. Participated and got 1st position in ***“400 metre event”*** in” ***“Annual Athletic Meet 2025”*** organized by MNIT Jaipur from 8 march to 9 March 2025.

### **Applied Management Research Projects of MBA (AMRP) of MBA Students**

1. AMRP project done by Sapna Kumari Yadav (Student ID 20222PBM5002) on ***“The Effectiveness of Visual Content in Conveying Complex Information Compared to Text-Based Content on Social Media”*** in the academic session 2023-2024.
2. AMRP project done by Manu Chaudhary (Student ID 20222PBM5001) on ***“An Empirical Study of the Impact of Influencer Marketing on Consumer Purchasing Behavior”*** in the academic session 2023-2024.
3. AMRP project done by Roshni Vishwakarma (Student ID 20222PBM5055) on ***“Examining the Impact of Social Media Platform on Consumer Purchase: A Focus on NYKAA”*** in the academic session 2023-2024.
4. AMRP project done by Kushagra Bansal (Student ID 20222PBM5005) on ***“Harmonizing Work and Life: An In-depth Exploration of Work-Life Balance Dynamics in India's Dynamic IT Sector”*** in the academic session 2023-2024.
5. AMRP project done by Mohit Kumar (Student ID 20222PBM5007) on ***“Study of Mutual Funds in India and Sector wise comparative analysis and return comparison with Nifty 50”*** in the academic session 2023-2024.
6. AMRP project done by Siddharth Singh (Student ID 20222PBM5043) on ***“Performance Evaluation of Mutual Funds in India: A Study of Selected Large-Cap, MID-CAP and Small-Cap Mutual Funds”*** in the academic session 2023-2024.
7. AMRP project done by Sumit Singh Rathore (Student ID 2022PBM5050) on ***“Impact of Self-concept and lifestyle on luxury goods purchase: A research on factors influencing the buying pattern of Indian consumers towards luxury products”*** in the academic session 2023-2024.
8. AMRP project done by Akriti Sinha (Student ID 2023PBM5056) on ***“An Empirical Investigation on the Psychological Triggers of Impulse Buying: Understanding the Emotional and Cognitive Factors That Drive Unplanned Purchases in E-Commerce”*** in the academic session 2024-2025.

9. AMRP project done by Divya Sharma (Student ID 2023PBM5063) on “*An Empirical Study on the psychological and Behavioral Impact of Influencers Marketing on Millennial And Gen Z Consumers Examining Social Proof Peer Influence And Brand Attachment*” in the academic session 2024-2025.
10. AMRP project done by Karamveer Swami (Student ID 2023PBM5054) on “*An Empirical on study of Vintage Fashion Trends in Men Apparel and Their Influence on Contemporary Fashion*” in the academic session 2024-2025..
11. AMRP project done by Vivek Kumar (Student ID 2023PBM5040) on “*Effectiveness of Social Media Advertising in Increasing EV Brand Awareness: A Data-Driven Study*” in the academic session 2024-2025.
12. AMRP project done by Abhinav Ankit (Student ID 2023PBM5044) on “*Exploring Marketing Innovation in Digital Payment Systems for Street Vendors in Enhancing Sales and Consumer Engagement in Informal Markets: An Empirical Investigation*” in the academic session 2024-2025.

### **Course of Independent Study Projects of MBA Students**

1. CIS project done by Dhanushree.P (2023PBM5002) on “An Empirical Analysis of Real Estate Buying Behavior Among Adults in Jaipur: The Impact of Online Marketing channel Vs traditional Marketing” in the academic session 2024-25.
2. CIS project done by Taniya Soni (2023PBM5006) on “Exploring the Level of Sustainability Awareness Among Consumers in the Indian Fast-Fashion Clothing Industry: A Consumer Perspective” in the academic session 2024-25.
3. CIS project done by Teena Narwani (2023PBM5009) on “The impact of social media marketing on consumer buying behaviour: An empirical study on factors influencing consumer purchase intention in cosmetics industry” in the academic session 2024-25.
4. CIS project done by Anand Kumar(2023PBM5023) on “The Role of Digital Marketing in Enhancing Luxury Fashion Brand Visibility and Study on the Impact of Social Media Counterfeiting Challenges & Brand Authenticity” in the academic session 2024-25.
5. CIS project done by Somnath (2023PBM5022) on “An empirical study on the effectiveness of influencer collaborations versus traditional advertising” in the academic session 2024-25.
6. CIS project done by Swatanshu Shekhar Singh (2024PBM5518) on The Effect of Hyper Personalized Digital Banking Services on Customer Loyalty: “An Empirical Case Study and Marketing Investigation” in the academic session 2025-26.

7. CIS project done by Manoj Tiwari (2024PBM5493) on “The Impact of Ayurveda-Based Herbal Personal Care Products on Consumer Behaviour and Perceived Quality of Life Among Millennials and Generation Alpha: An Empirical Investigation into Wellness-Driven Marketing Dynamics” in the academic session 2025-26.
8. CIS project done by Ashwani Sharma (2024PBM5478) on “The Impact of Saudi Vision on Indian Migrant Workers their Economic Contribution for Medical Insurance, Welfare Policies, and the Role of Strategic Marketing Communication in Policy Awareness and Adoption : An Empirical Investigation” in the academic session 2025-26.
9. CIS project done by Ayush Kumar (2024PBM5523) on Exploring Sustainable CSR in Marketing and Consumer Engagement as a Counter- Globalization Strategy: An Empirical Investigation in the academic session 2025-26.
10. CIS project done by Abhishek Kashyap (2024PBM5508) on “Customer Perception Towards Sustainable Marketing Strategies of Soft Drink Companies in India: An Empirical Investigation” in the academic session 2025-26.

## **55. Summer Internship Projects of MBA Students**

1. SIP project done by Dhanushree.P (2023PBM5002) on “Designing and implementing marketing strategy for plotted community” in the academic session 2024-25.
2. SIP project done by Taniya Soni (2023PBM5006) on “Optimizing Production Efficiency: A Time Study and Cost Analysis” in the academic session 2024-25.
3. SIP project done by Teena Narwani (2023PBM5009) on “Business Operations” in the academic session 2024-25.
4. SIP project done by Anand Kumar(2023PBM5023) on “Creating customer journey map and understanding product management” in the academic session 2024-25.
5. SIP project done by Somnath (2023PBM5022) on “Growing Educon Digital” in the academic session 2024-25.
6. SIP project done by Swatanshu Shekhar Singh (2024PBM5518 )on Sales and Marketing Internship at S & S Corporation in the academic session 2025-26.
7. SIP project done by Manoj Tiwari (2024PBM5493) on E- Commerce Performance Analysis and Digital Optimization at Dabur” in the academic session 2025-26.

8. SIP project done by Ashwani Sharma (2024PBM5478) on “ Sales and Marketing Intern (Key Account Manager) at Ascent Wellness and Pharma Solutions, Jaipur” in the academic session 2025-26.
9. SIP project done by Ayush Kumar (2024PBM5523) on Summer Internship Report at Cook at Cook N Klean in the academic session 2025-26.
10. SIP project done by Abhishek Kashyap (2024PBM5508) on “Customer Perception Towards Sustainable Marketing Strategies of Soft Drink Companies in India: An Empirical Investigation” in the academic session 2025-26.

## **56. Administrative Responsibilities/Assignments**

1. Coordinator of Alumni Day 2024 to be held on 25-12-2024 under the office of Dean International and Alumni Affairs.
2. Appointed as Departmental under Graduate Committee (DUGC) Member in *Department of Management Studies, MNIT Jaipur* on dated 05/01/2024.
3. Convener of Industry-Institute Conclave in *Department of Management Studies, MNIT Jaipur* on dated 01/04/2024.
4. Appointed as Internal Coordinator CTDP in *Modern Office Management, Government Women Polytechnic College, Jaipur* during 14/10/2022 to 18/12/2023.
5. Appointed as Convener of Smart Classroom in *Modern Office Management, Government Women Polytechnic College, Jaipur* during 14/10/2022 to 18/12/2023.
6. Appointed as Convener of Website in *Modern Office Management, Government Women Polytechnic College, Jaipur* during 14/10/2022 to 18/12/2023.
7. Appointed as Convener of Inquiry and Publicity Cell in *Modern Office Management, Government Women Polytechnic College, Jaipur* during 14/10/2022 to 18/12/2023.
8. Appointed as Convener of Sports Cell in *Modern Office Management, Government Women Polytechnic College, Jaipur* during 14/10/2022 to 18/12/2023.
9. Appointed as Convener of Greenery Development and Water Conservation Committee in *Modern Office Management, Government Women Polytechnic College, Jaipur* during 14/10/2022 to 18/12/2023.
10. Appointed as Convener of Internal Grievance/Complaint Committee & Women Harassment Committee in *Modern Office Management, Government Women Polytechnic College, Jaipur* during 14/10/2022 to 18/12/2023.
11. Appointed as Convener of ISTE Cell in *Modern Office Management, Government Women Polytechnic College, Jaipur* during 14/10/2022 to 18/12/2023.



12. Appointed as Convener of NBA Accreditation & ISO Certification Committee in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
13. Appointed as Convener of AISHE Portal in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
14. Appointed as Convener of Anti Ragging Online Affidavit in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
15. Appointed as Convener of Swayam Portal Faculty Development Activities in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
16. Appointed as Convener of Student Advisory Committee in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
17. Appointed as Convener of Internal Quality Assurance Cell in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
18. Appointed as Convener of Anandam in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
19. Appointed as Convener of Faculty Development Programme in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
20. Appointed as Convener of Unnat Bharat Abhiyan, Swachh Bharat Abhiyan, PMYK, Yoga Abhiyan in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 14/10/2022 to 18/12/2023.
21. Appointed as Convener of Time Table Incharge in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 18/12/2023.
22. Appointed as Convener of Lab Incharge, MIS Lab in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 18/12/2023.
23. Appointed as Convener of Lab Incharge, POM Lab in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 18/12/2023.
24. Appointed as Convener of Lab Incharge, SCA Lab in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 18/12/2023.
25. Appointed as Additional Convener of Website in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.

26. Appointed as Additional Convener of Student Advisory Committee in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.
27. Appointed as Additional Convener of NBA Accreditation & ISO Certification in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.
28. Appointed as Additional Convener of Internal Quality Assurance Cell in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.
29. Appointed as Additional Convener of Swayam Portal Development Activities in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.
30. Appointed as Additional Convener of FDP and Training Programme in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.
31. Appointed as Additional Convener of Unnat Bharat Abhiyan in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.
32. Appointed as Additional Convener of Swachh Bharat Abhiyan in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.
33. Appointed as Additional Convener of Yoga Abhiyan in ***Modern Office Management, Government Women Polytechnic College, Jaipur*** during 12/02/2022 to 30/06/2023.
34. Appointed as Chief Warden of Hostel in ***Centre for Electronic Governance, Department of Technical Education, Government of Rajasthan, Jaipur*** during 26/12/2018 to 31/01/2022.
35. Appointed as Professor-in-Charge (Placement and Training) in ***Centre for Electronic Governance, Department of Technical Education, Government of Rajasthan, Jaipur*** during 26/12/2018 to 31/01/2022.
36. Appointed as Advisor (Estate) in ***Centre for Electronic Governance, Department of Technical Education, Government of Rajasthan, Jaipur*** during 26/12/2018 to 31/01/2022.
37. Appointed as Convener, Institute Academic Committee in ***Centre for Electronic Governance, Department of Technical Education, Government of Rajasthan, Jaipur*** during 26/12/2018 to 31/01/2022.

38. Appointed as Faculty in Charge (Library) in ***Centre for Electronic Governance, Department of Technical Education, Government of Rajasthan, Jaipur*** during 26/12/2018 to 31/01/2022.
39. Appointed as Faculty in Charge (Computer Centre) in ***Centre for Electronic Governance, Department of Technical Education, Government of Rajasthan, Jaipur*** during 26/12/2018 to 31/01/2022.
40. Appointed as Member of Board of Studies of Management Studies in ***Bikaner Technical University, Rajasthan*** during 26/12/2018 to 31/01/2022.
41. Coordinator for Office of Dean International and Alumni Affairs, by office order dated on 04.07.2025 for the year 2025-26.
42. Coordinator for Industry-Institute Interaction and Alumni, by office order dated on 22.07.2025 for the year 2025-26.
43. Appointed as DUGC Convener, Department of Management Studies, w.e.f. July 4, 2025, for AY 2025–26. Responsible for undergraduate academic coordination, curriculum planning, and course registration. Role assigned as per official departmental office order.
44. Coordinator for Office of Dean International and Alumni Affairs, by office order dated 27.10.2025, assigned to coordinate various activities for Alumni Day on 25th December 2025.
45. Coordinator for Office of Dean International and Alumni Affairs, by office order dated 27.10.2025, assigned to coordinate various activities for Alumni Day on 24th December 2025.

#### **57. Conference Organizing Secretary/ Conference Committee Member/Workshop Organizing Secretary**

1. Appointed as **Conference Organizing Secretary** for the ICSSR-sponsored International Conference "*FinTech Innovation & Digital Financial Practices: A Way Towards Sustainable Development*", organized by the Department of Management Studies, Malaviya National Institute of Technology, Jaipur, held on **17 April 2025**.
2. Appointed as a Conference Organizing Secretary in National Conference on Management NCM (2025) on 30-31 May 2025 Organized By NIT Kurukshetra. Sponsored By ICSSR 1st PAN-NIT.
3. Appointed as a Conference Committee Member in 5th IEEE International Conference on Sustainable Energy and Future Electric Transportation (IEEE SeFet 2025), on 09-12 July 2025 Organized By Centre for Energy and Environment MNIT Jaipur Sponsored By Women in Engineering .
4. Appointed as Organizing Secretary in Two Days Pedagogy Workshop to Promote Design and Entrepreneurship held from 05 Jan to 6th Jan 2026 in MNIT Jaipur in Collaboration with IIIDM Kancheepuram.

## 58. Convener – 45 Days Training Program

1. Served as Convener for a 45-day residential training program for *Newly Recruited Executive Officers & Revenue Officers (Grade IV & II)* held from **01 September to 15 October 2025**, organized by the **Local Self Government Department, Govt. of Rajasthan**, and **MNIT Jaipur** under the **AMRUT Centre of Urban Planning**. Received a *Certificate of Appreciation* for exemplary contribution in planning, coordination, and execution. The program emphasized capacity building, leadership, and effective urban governance.

## 59. Abstract Book Publication

- 1) **Authored and published as an abstract book chapter:** *Examine the Role of Social Media Ambassadors vs. Traditional Advertising in Marketing Strategies: An Empirical Investigation*, in the Proceedings of the **ICSSR Sponsored International Conference on “Fintech Innovation & Digital Financial Practices: A Way towards Sustainable Development”**, Malaviya National Institute of Technology Jaipur, 17 April 2025, published by Book Rivers, ISBN: **978-93-6884-394-8**.
- 2) **Co-authored and published as an abstract book chapter:** *Consumer Perception towards Marketing of Sustainable Fashion: An Empirical Study in Rajasthan*, in the Proceedings of the **ICSSR Sponsored International Conference on “Fintech Innovation & Digital Financial Practices: A Way towards Sustainable Development”**, Malaviya National Institute of Technology Jaipur, 17 April 2025, published by Book Rivers, ISBN: **978-93-6884-394-8**.
- 3) **Co-authored and published as an abstract book chapter:** *Marketing Strategies, Consumer Protection, and Data Privacy in Instant Delivery Apps: A Study on Speed and Security in Rajasthan – An Empirical Investigation*, in the Proceedings of the **ICSSR Sponsored International Conference on “Fintech Innovation & Digital Financial Practices: A Way towards Sustainable Development”**, Malaviya National Institute of Technology Jaipur, 17 April 2025, published by Book Rivers, ISBN: **978-93-6884-394-8**.
- 4) **Co-authored and published as an abstract book chapter:** *Evaluating the Impact of GST Registration Policy on the Marketing Strategies of Small Retailers in Jaipur: An Empirical Investigation*, in the Proceedings of the **ICSSR Sponsored International Conference on “Fintech**

**Innovation & Digital Financial Practices: A Way towards Sustainable Development”**, Malaviya National Institute of Technology Jaipur, 17 April 2025, published by Book Rivers, ISBN: **978-93-6884-394-8**.

- 5) **Co-authored and published an abstract chapter book:** *Digital Transformation and Its Impact on Marketing Strategies in the Industrial Sector: Boosting Efficiency, Customer Interaction, and Competitive Edge*, in the Proceedings of the **ICSSR Sponsored 1st PAN-NIT National Conference on Management (NCM-2025)**, Department of Business Administration, National Institute of Technology Kurukshetra, **May 30–31, 2025**.
- 6) **Co-authored and published an abstract chapter book:** *Exploring the Influence of Vintage Fashion Trends on Contemporary Men’s Apparel: A Quantitative Analysis*, in the Proceedings of the **ICSSR Sponsored 1st PAN-NIT National Conference on Management (NCM-2025)**, Department of Business Administration, National Institute of Technology Kurukshetra, **May 30–31, 2025**.
- 7) **Co-authored and published an abstract chapter book:** *An Empirical Study on the Role of Trust and Perceived Risk in Shaping Consumer Decision-Making on E-Commerce Platforms: Exploring Platform Credibility, Security Concerns, and Purchase Intentions*, in the Proceedings of the **ICSSR Sponsored 1st PAN-NIT National Conference on Management (NCM-2025)**, Department of Business Administration, National Institute of Technology Kurukshetra, **May 30–31, 2025**.

#### **60. Editor (Abstract Book)**

1. Served as **Editor of the Book of Abstracts** for the ICSSR-sponsored International Conference “*FinTech Innovation & Digital Financial Practices: A Way Towards Sustainable Development*” (17 April 2025), overseeing the review, organization, and academic quality of submitted abstracts.

#### **61. Conference General Chair**

1. Appointed as a Conference General Chair in National Conference on Management NCM (2025) on 30-31 May 2025 Organized By NIT Kurukshetra.Sponsered By ICSSR 1st PAN-NIT.

## 62. Paper Reviewer

1. Reviewed the manuscript ***“Psychological Mechanisms of Blind Box Hedonic Consumption: Scarcity Framing and Motivational Pathways across Generations”*** (GBFR-25-A1161) in the area of Marketing and Consumer Behavior. The review focused on evaluating the theoretical grounding, research design, and analytical rigor, with constructive suggestions to strengthen interpretation and scholarly contribution (2025).
2. Reviewed the manuscript ***“Assessing the Effectiveness of Education Policy Development in the Merdeka Belajar–Kampus Merdeka (MBKM) Program in Indonesia Using the CIPPO Model”*** (GBFR-25-04-19) in the domain of Knowledge Management. Provided detailed feedback on the application of the evaluation framework, methodology, and policy relevance within the higher education context (2025).
3. Reviewed ***“Machine-Mediated Service Communication in a Fast-Food Chain: The Role of Communication Experience in Shaping Customer Reuse Intention”*** (GBFR-26-B160). Provided expert review after major revision, focusing on theory integration, methodology, and service communication implications.

(Dr. Sundeep Kumar)