



Report on “Online Poster Design Competition” under Swachhta Hi Sewa 2025

Date: Thursday, 2nd October 2025

Organizing Body: National Service Scheme (NSS), MNIT Jaipur

In alignment with the **Swachhta Hi Seva 2025 (SWACHHOTSAV)** initiative, the **NSS unit of Malaviya National Institute of Technology (MNIT) Jaipur** organized an **Online Design Challenge** to promote the message of cleanliness, civic responsibility, and environmental awareness.

The competition encouraged participants to use their **graphic design and digital art skills** to visually represent the spirit of “**Swachhta Hi Seva**”—Cleanliness as a collective responsibility and a service to the nation.

Conducted entirely online, this event provided a creative platform for students to express their ideas on cleanliness, waste management, and sustainable living through impactful digital designs.

The most outstanding artwork was awarded the title of “**MNIT Social Impact Designer**” along with a **₹2,000 cash prize**, symbolizing recognition for spreading the message of cleanliness through art.

This initiative successfully blended **art, technology, and social responsibility**, turning digital platforms into mediums of public awareness. Students’ participation in the challenge significantly boosted their understanding of the Swachhata mission and motivated them to act as ambassadors of cleanliness within and beyond the campus.

The campaign reaffirmed that the path to a cleaner India begins with each individual’s creative and responsible contribution.

The **Online Poster Design Challenge** at MNIT Jaipur was a remarkable success, promoting cleanliness, environmental care, and civic sense through innovative expression. It reflected the essence of the **NSS motto — “Not Me, But You,”** reminding everyone that service to the nation begins with small acts of cleanliness and responsibility.

The event not only inspired participants but also contributed meaningfully to the ongoing national mission for a cleaner, greener, and more responsible India.

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